



Leading European High Speed Search Engine provider expands into North America

Due to explosive demand for its products Apptus Technologies of Sweden expands into the USA and Canada.

Industrial Strength Search Engine has won numerous Technology awards

Lund 21/11/06

With growing demand for its high speed search engine, Apptus from Lund Sweden, has officially expanded its operations into North America, the main hub for e-commerce companies in the world. With offices in Ottawa, Canada and New York, Apptus now has the capability to respond and support clients across the North American continent.

Ovum predicts that the Search Market will be a \$1.5 Billion Market this year (2006) with 55% of the value coming from North America. This translates to an \$800 Million market this year in the U.S. and Canada for this segment, and Apptus is planning to take a piece of it.

"The market is demanding high speed search capability and intelligent search results that will directly contribute to the bottom line. The award winning Theca solution from Apptus provides just that. All companies that have a large internet presence can benefit, especially E-directories and E-commerce organizations. Many situated in the US" says Ulf Stål Senior VP for Apptus.

During the last 5 years, Apptus has experienced exponential organic growth. Some of the industries largest ecommerce organizations have adopted Apptus solutions as their search engine of choice.

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More about Apptus

Apptus is a company specializing in database technology with a focus on delivering services and products that increase revenue, performance and availability of our customers growing data or advanced database search. Apptus' research is in the area of search and database technology. Our dedication to creating high performance systems is reflected by the fact that

we invest more than 20 percent of our annual revenue in research and development. The Apptus way is: quality, results and growth. Some of our national and international customers include CDON, Bokus, De Gule Sider, EDSA, Eniro, Hitta.se and Sveriges Radio. For more information please visit us online at: www.apptus.com