



FOR IMMEDIATE RELEASE

December 18, 2006

PERGO EXPANDS BUSINESS RELATIONSHIP WITH SAM'S CLUB

Trelleborg – December 18, 2006. Pergo AB (“Pergo” or “the Company”) (PERG), the leading international flooring company, today announced that it has entered into a supply agreement with Sam’s Club Mexico, making Pergo the sole supplier of laminate flooring and accessories. The agreement represents a significant expansion of Pergo’s and Sam’s Club commercial relationship.

Under the agreement Pergo will be the sole supplier of in-stock laminate flooring and accessories for all 77 Sam’s Clubs in Mexico, starting early 2007. Also starting in February 2007, Pergo will be conducting a major market test with an expanded flooring program for Sam’s Club in the United States.

Sam’s Club, a division of Wal-Mart, is the largest U.S. warehouse club with more than 49 million members in the United States. The chain has more than 570 Clubs in the U.S., and more than 100 international locations in Brazil, Canada, China, Mexico and Puerto Rico.

Tony Sturuss, CEO of Pergo, commented: “Pergo is pleased to extend its collaboration with Sam’s Club. The business relationship between the companies started in 2005 and now offers us significant growth opportunities for 2007. The new agreement with Sam’s Club is an excellent business opportunity and gives us a chance to strengthen the overall relationship between Sam’s Club and Pergo. This development is consistent with the company’s goal of diversifying and expanding its business into different market channels and segments.”

For further information, please visit www.pergo.com or contact:

Tony Sturuss, VD
Frida Rosenholm
General Counsel &
Head of Investor Relations
Tel: +46 8 790 38 84

Matthew Hooper
Investor Relations
Tel: +44 (0) 20 7321 5010
Email: ir@pergo.com

Pergo is a leading international flooring company with established market positions in Europe and the USA. Pergo generated net sales of over SEK 3 billion in 2005 and employs over 600 people. Pergo developed laminate flooring at the end of the 1970s and launched its product in Europe during the 1980s. The Company began selling its products in the US in 1994, in Asia in 1995, and in Latin America in 1997. The Company's products have been marketed under the PERGO® brand since 1989 and under the SimpleSolutions brand since 2005.

The Company's shares are listed in the Mid Cap Industrials sector of the Nordic Stock Exchange under the symbol 'PERG'.