



For immediate release

Bet United launches online poker in the B2B Poker Network

Solna, December 22, 2006. As previously announced, 24hPoker's subsidiary B2B Poker has signed an agreement with Bet United, a fast growing online gaming operator that targets the markets in Southern and Eastern Europe. Bet United operates the online sports book www.winunted.com, where it as of this week also is possible to play online poker in the B2B Poker Network.

For more information, please contact:

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About 24hPoker

24hPoker Holding AB is a Swedish gaming group that develops proprietary software systems for online gaming operations through its subsidiaries 24hPoker AB and B2B Poker AB and operates one of the world's largest poker networks. 24hPoker launched online poker in 2001 and conducts gaming operations via foreign subsidiaries. The Group also sells and develops turnkey gaming platforms for players that want to conduct gaming operations under their own brand via 24hNetwork. 24hPoker Holding AB is listed on the Stockholm Stock Exchange.
www.24hpoker.se

About B2B Poker / 24hNetwork

B2B Poker develops Internet poker software. Through its subsidiary Poknet Systems S.A., B2B Poker offers a European poker network, 24hNetwork. The European profile is reinforced by information supplied in 14 different European languages, the currency of all transactions is the euro and local European poker games are offered. B2B Poker partners are: 24hPoker, No1Poker, Redbet, Betandgame, Betbutler, Potraiser and i4poker.com.
www.b2bpoker.com