

## **Secured eMail Awarded Checkmark Certification from West Coast Labs**

*Company's innovative ePrivacy Suite recognized for ease of use, extremely low TCO and proven encryption*

**ATLANTA – January 24, 2007** – Secured eMail, a leader in content encryption, announced today that its flagship product, the ePrivacy Suite, has been awarded the West Coast Labs Checkmark certification for Email Security.

The West Coast Labs Checkmark System is a quality testing and certification service with established, independent standards for product effectiveness. The company's global service benefits technology developers as well as information security buyers and decision makers. Checkmark standards are continuously being refined to ensure they are an accurate reflection of real-world situations and changing technology advances. Products registered in the Checkmark System are tested at regular intervals against published test criteria.

West Coast Lab analysis of the ePrivacy Suite found it to be "a powerful, tried and tested solution that combines ease of use and cost effectiveness with proven encryption, to deliver a fresh approach to email security. With built-in centralized policy management, organizations can be confident that their email security needs will be met or exceeded."

Secured eMail products are based on a concept new to the encryption world: the Simple Encryption Platform. SEP provides the highest levels of security, along with ease of use, making the act of securing data while at rest, or in transit, a very simple process. Secured eMail has created an approach that offers operability, scalability and simple management of assets. SEP provides a framework for user management, policy control and automated security across multiple encryption applications such as email, file/folder, drive and USB encryption.

Companies can deploy the SEP platform that allows them to integrate new encryption applications quickly and easily, profiting from the benefits of a unified management console and resulting in high ROI over time. A platform strategy allows additional Secured eMail products to leverage this common platform allowing deployment to be more cost-effective, thereby reducing operational costs and freeing IT resources to focus on additional projects.

"We are extremely pleased that yet another independent testing lab has recognized the combination of power, performance, and usability of the ePrivacy Suite" said Peter Davin, CEO of Secured eMail. "We are committed to providing our customers with the most effective and secure content security solution as possible. This certification is proof that we deliver what we say."

Secured eMail will be exhibiting at booth # 1025 at the RSA Conference in San Francisco from February 5 through 8.

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#### **About West Coast Labs**

West Coast Labs is an independent organization which tests and validates the functionality and performance of information security products. West Coast Labs has also developed the Checkmark certification system into one of the world's foremost certification programs -- an integrated system of standards that are recognized around the world as reliable indicators of performance levels. For more information, visit [www.westcoastlabs.org](http://www.westcoastlabs.org).

#### **About Secured eMail**

Secured eMail is a recognized leader in content encryption solutions that is securing data at rest and in transit. The company's promise is "Secured Content Management - Simplified". Its mission is to provide security technology that people actually can and will use. Secured eMail helps users secure email, files, folders, disks, USB sticks and mobile terminals without forcing users to change the way they work, while giving IT departments' complete control of user rights. The company has offices in Gothenburg, Sweden, New York, US, London, UK and Mannheim, Germany, and Atlanta, US. For more information about Secured eMail and the company's portfolio of encryption solutions, visit [www.securedemail.com](http://www.securedemail.com).

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