



FOR IMMEDIATE RELEASE

28 March, 2007

ANNUAL GENERAL MEETING OF PERGO AB (PUBL.)

The shareholders of Pergo AB (publ.) are hereby summoned to the Annual General Meeting to be held on April 27, 2007 at 13.00 CET, in the Stockholm Hall, World Trade Center, Kungsbron 1, Stockholm, Sweden.

Right to attend and notification

Shareholders who wish to attend the Annual General Meeting must be recorded in the share register maintained by the Swedish Securities Register Centre ("VPC") on April 20, 2007, and must notify the Company of their intention to attend the Annual General Meeting no later than on April 23, 2007, 12.00 CET, either by phone: +46 (0)8 755 13 46, by fax: +46 (0)8 622 63 51 or by mail: Pergo AB, Box 10, 182 11 Danderyd, Sweden.

When notifying the Company the shareholder must state their full name, address, daytime telephone number and social security (or corporate registration) number as well as the number of assistants (maximum two) the shareholder wishes to bring to the meeting. Shareholders represented by a proxy must authorize the proxy by issuing a power of attorney. To facilitate entry to the Annual General Meeting the original power of attorney and qualifying certificates must be sent to the company at the address above no later than April 23, 2007.

Shareholders whose shares are registered in the name of a nominee through a bank or similar institution must, in order to be entitled to attend the Annual General Meeting, request that their shares be temporarily re-registered in their own names in the register of shareholders maintained by VPC. Such registration must be received by April 20, 2007. Shareholders are requested to inform their nominees well in advance of this date.

Proposed agenda

1. Opening of the Annual General Meeting.
2. Appointment of a Chairman of the Annual General Meeting.
3. Preparation and approval of the voting list.
4. Approval of the agenda.
5. Appointment of persons to approve the minutes.
6. Decision as to whether the Annual General Meeting has been properly convened.
7. Presentation of the annual report, the auditors' report on the parent company, the consolidated accounts and the auditors' report on the group.

8. Decisions in respect of the following:
 - a) the adoption of the Parent Company income statement and the Parent Company balance sheet, as well as the consolidated income statement and the consolidated balance sheet,
 - b) the appropriation of the Company's profit according to the adopted balance sheet; and
 - c) the discharge of liability of the Directors of the Board and the Managing Director.
9. Decision on the number of members of the Board of Directors.
10. Decision on remuneration for the members of the Board of Directors and the auditors.
11. Appointment of members of the Board of Directors.
12. Appointment of auditors.
13. Closing of the meeting.

Recommendations for decision

Item 8. The Board of Directors proposes that no dividends shall be distributed for the financial year 2006.

Pfleiderer Sweden AB, which after the closing of the public tender offer for Pergo AB holds approximately 99% of the shares in Pergo AB, recommends the following decisions:

Item 2. Peder Hammarskiöld is proposed to chair the Annual General Meeting;

Item 9. There shall be four members of the board of directors elected by the Annual General Meeting and no deputy members;

Item 10. Auditors' fees shall be paid upon approval of the invoice. The total compensation to the Board of Directors shall be SEK 700,000, which shall be divided as follows: SEK 450.000 to the Chairman of the Board of Directors and SEK 250.000 to other Members of the Board of Directors not employed by the Pfleiderer Group;

Item 11. Peder Hammarskiöld is recommended to be elected as chairman of the board of directors; Derrick Noe, Michael Ernst and Jan Gurander are recommended to be elected as members of the board of directors. Peder Hammarskiöld is an attorney and partner of the Swedish lawfirm Hammarskiöld & Co. Derrick Noe is a member of the executive board of Pfleiderer AG as well as Pfleiderer AG's CFO. Michael Ernst is a member of the executive board of Pfleiderer AG with a special responsibility for personnel and legal affairs. Jan Gurander is the former CFO of Swedish truck manufacturer Scania AB. The members of the board of directors, Bertil Villard, Theodor Dalenson, Jan Söderberg, Katarina Wendt Englund, David Marcus and Henry Guy, have declined re-election.

Item 12. KPMG Bohlins AB are recommended to be elected as auditors.

Documents

The accounts, the auditors' report and the recommendations for decision will be available from the Company from two weeks before the Annual General Meeting.

Trelleborg, March 2007
The Board of Directors of Pergo AB (publ.)

For further information, please visit www.pergo.com or contact:

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Pergo is a leading international flooring company with established market positions in Europe and the USA. Pergo generated net sales of approximately SEK 3 billion in 2006 and employs over 600 people. Pergo developed laminate flooring at the end of the 1970s and launched its product in Europe during the 1980s. The Company began selling its products in the US in 1994, in Asia in 1995, and in Latin America in 1997. The Company's products have been marketed under the PERGO® brand since 1989 and under the SimpleSolutions brand since 2005.

The Company's shares are until March 30, 2007 listed in the Mid Cap Industrials sector of the Nordic Stock Exchange under the symbol 'PERG'.