

PRESS RELEASE
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Contract finalised between Information Highway/Connecta and berens/partner

Information Highway/Connecta—the leading strategic business-to-business Internet consultant in Europe—has today, after the due diligence process, signed the final agreement with berens/partner. As announced earlier, the purchase price will be paid entirely in the form of 16.3 million newly issued shares in Information Highway. The transaction is subject to the approval of the shareholders of the merged Connecta /Information Highway on the first common shareholders' meeting in the first half of June.

berens/partner is one of Germany's pre-eminent concentrated Internet consulting practices, which brings a long list of renowned clients such as Deutsche Bank, Mannesmann, Deutsche Renault, Deutscher Sparkassen- und Giroverband, Henkel and Verlagsgruppe Handelsblatt (DM Online).

berens/partner was founded in 1992 and has 130 employees in Düsseldorf, Hannover and Stuttgart. The company focuses on well known, major clients, particularly in banking and finance, manufacturing and retailing, as well as telecom and media. berens/partner also has prominent clients in the healthcare and training sectors, as well as a number of non-profit organisations and services corporations.

berens/partner's key competencies are within strategy, system development, design and marketing, with the provision of, for example, total concept one-to-one marketing solutions as well as CRM-solutions (Customer Relation Management). berens/partner specialises in interactive business and communication solutions and is renowned for its ability to build critical business on-line platforms for the financial markets. berens/partner has also developed CIPS (Configurable Information and Publishing System), an information and content management system. CIPS offers enterprises without technology competencies the ability to manage and maintain information in a user-friendly manner.

Jörg Berens is berens/partner's Chief Executive Officer, founder and main owner. German branch journal Horizont ranked the company as Germany's sixth largest Internet consulting practice and the largest of the unlisted companies.

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Information Highway AB (publ)
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The merger between Information Highway and Connecta

Information Highway is planning a merger with Connecta AB, creating one of Europe's leading consulting practices oriented towards strategic Internet solutions. The new group will have a very secure platform for sustained robust international expansion. At present, the two companies have an aggregate headcount of approximately 1,220 (1,350 including the acquisition in Germany). The objective is to have at least 2,000 employees by the end of the year.

About Information Highway [www.ih.com]

Information Highway assists companies in exploiting the business opportunities presented by the new network economy. Information Highway consolidates its clients' competitiveness, making them successful in the digital arena

by providing Internet-based solutions characterised by business expertise, creativity and leading-edge technology skills, essentially offering “a safe ride to The New Economy”. Information Highway was founded in 1994 and currently employs over 600 people in its Business, Interactive and Technology Consulting practice areas at ten locations in Sweden, and in Norway, Denmark, Finland and the UK. The share is quoted on the Stockholm Stock Exchange O-list (symbol: IHWY). Göran Wågström is Information Highway's President. Information Highway provides solutions for ABB, Ericsson, Telia, SAS, Vattenfall, Lufthansa, Codan, Telenor and Swiss Valore.

About Connecta [www.connecta.se]

Connecta AB is an Internet consulting practice active in Internet business development. The company provides services through Strategy, Internet and Human Resource Management practice areas. With its total concepts, Connecta is able to serve as a full-range provider to major corporations and non-profit organisations, offering consulting services that consolidate clients' capacity to do business in the new, digital economy. Connecta was incorporated in 1993, and currently has nearly 600 employees. The Connecta share is quoted on The Stockholm Stock Exchange O-list (symbol: CNTA). Christer Jacobsson is Connecta's President. Connecta provides solutions for clients including SEB, Skandia, Ericsson, Folksam, Scania, Statoil, SAF, Volkswagen and Thompson Travel Group (Fritidsresor).