

## INVESTOR INFORMATION

## New partnership aims at private consumers in the US

**LUND, SWEDEN, May 31, 2007 –** The partnership between Swedish Anoto Group and American Livescribe focus on private consumers. With the help of a new application, sales will be made directly to individuals on the US market.

"We are very pleased to see that the new partnership is already working so well. I am hopeful that this partnership will be as fruitful as our partnerships towards users in industry, health care and e-government, " says Anoto Group's chief executive Anders Norling in a comment.

Livescribe has produced a film in order to illustrate the new application's user-friendliness and efficiency. The application, which is based on Anoto Groups' digital pen and paper technology, is available at the Internet on the following address:

http://video.allthingsd.com/?bcpid=910498365&bctid=932887791 http://video.allthingsd.com/?bcpid=910498365&bctid=932887791

## For more information, please contact:

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## **About Anoto Group**

Anoto Group AB is the inventor of Digital Pen and Paper technology that allows quick and highly reliable transmission of handwritten text from paper to digital media. Anoto works with a global network of partners in developing user-friendly forms solutions for efficient capture, transmission and storage of data for a variety of business segments including healthcare, banking and finance, transportation and logistics, government and education. Anoto's goal is to make the collection and processing of data more efficient, accurate, and cost effective while keeping the process as familiar and natural as possible for the user through the universal experience of pen and paper. Founded in 1999, the Anoto Group's European corporate office is in Lund, Sweden. Its US corporate office is in Boston, MA and Asian corporate office is located in Tokyo, Japan. Major shareholders are Norden Technology A/S, Robur, SEB Enskilda, Sofa and DNB. The Anoto share is traded on the Nordic Mid Cap list of the Stockholm Stock Exchange under the ticker ANOT. For more information please visit www.anoto.com