



Pressrelease

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### **New key person joins Mind Board of Directors**

**Cecilia Geijer-Hæggström has become a member of the Board of Directors of the Internet consulting company, Mind. Geijer-Hæggström has extensive experience mainly in the media industry and will be an important asset for Mind, particularly in the company's efforts within the TIME (Telecom, IT, media and entertainment) segment.**

Cecilia Geijer-Hæggström has worked previously as president of TV1000 and Telia Infomedia and as vice president, sales and marketing at the Dagens Nyheter daily. She has also been a part-owner and partner in the Novestra venture-capital company.

Currently, Cecilia is the member of several Boards of Swedish companies and among other assignments is Chairman of Intelligence, Intelligence Ventshare and 24timmar.se. She also sits on the Board of Com.Hem, Segerfeldt & Partners and INID.

"Cecilia's expertise and experience from the media world will be a valuable addition to Mind since we are focusing on expanding our knowledge in the TIME segment," says Jörgen Larsson, President of Mind.

Mind has expanded sharply and disclosed recently that the company intends to be listed on the OM Stockholm Exchange in June. Since year-end, Mind has acquired five companies and opened offices in Karlstad and Uppsala. During the same period, the number of personnel increased from about 180 to some 450. In addition, Björn Wolrath also joined the Board recently.

### **For further information, please contact:**

**Jörgen Larsson, CEO, Mind,**

Phone: +46 8 406 54 00 or +46 703 21 18 00

**Maria Andark, Investor Relations, Mind,**

Phone: +46 8 406 64 00 or +46 708 59 64 88

**Mind AB** is a third-generation Internet consulting company that specializes in portals that are designed to develop and strengthen the businesses of its clients. Mind has approximately 450 employees and is represented in Sweden, Norway and France. The company has applied for listing on the OM Stockholm Stock Exchange and the expected listing date is June 13, 2000.