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### PRESS RELEASE FOR IMMEDIATE RELEASE

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#### **Kvaser announces intention to use Philips Semiconductors' CAN bus and Bluetooth devices for R&D into automotive applications**

New technology reducing wiring in cars

Kvaser, a leading systems integrator of CAN software and hardware to the global automotive market, today announced that it will use Philips Semiconductors' world beating CAN products and Bluetooth silicon in a research and development program to develop interconnecting protocols in automotive applications. It is estimated that by 2006 potential in-vehicle CAN/Bluetooth links are expected to be in around 50% of the world's cars.

"We have chosen to co-operate with Philips Semiconductors as they have a leading position in CAN as well as Bluetooth wireless technology," said Lars-Berno Fredriksson, chairman of Kvaser. "This co-operation will enable both companies to drive the implementation of Bluetooth wireless technology in automotive applications."

"We are happy to be associated with Kvaser," said Pascal Langlois, vice-president and general manager of Philips Semiconductors global market segment automotive. "And are very excited about the prospect of enabling CAN/Bluetooth links for the automotive market. We believe that both Philips Semiconductors and Kvaser are well placed to be at the forefront of this developing technology."

The first results of the co-operation will be presented at the Bluetooth Conference in Monte Carlo the 13<sup>th</sup> of June in a joint presentation with Kvaser, Philips Semiconductors and Daimler-Chrysler.

Kvaser, head quartered in Gothenburg, Sweden, is a company developing software and hardware products for advanced real time systems (RTOS-S), with its core know-how in the CAN-protocol. For more information see [www.kvaser.com](http://www.kvaser.com) or [www.bit.se](http://www.bit.se).

#### **Note to Editors:**

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