E2.TELE2.TEL.

- Part of NetCom AB -

FOR IMMEDIATE RELEASE
Monday May 15, 2000

Tele2 reduce their prices to all international destinations

Starting today, May 15th, Tele2 will reduce their prices on fixed telephony to all international destinations. Some prices will be reduced by 77 percent. Calls to Great Britain, Denmark, Finland, Norway, Germany and United States will now cost under 1 SEK (tax incl.).

Tele2 introduce an historical price reduction to all international destinations. 90 percent of Tele2s prices will be reduced by 30 percent or more. International calls cost today from 0,88 SEK per minute. From 15 June 2000 an extra tariff will be charged for calls to international mobile telephone operators to cover different terminating costs.

Price example:

Countries	Price (tax incl.)/minute
Great Britain	0,88
Denmark	0,94
Finland	0,94
Norway	0,94
Germany	0,99
USA	0,99
Canada	1,20
Turkey	3,29
Chile	3,49
Brazil	4,99

All prices are incl. tax. The fee for starting a call is 0,45 SEK.

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NetCom AB, formed in 1993, is the leading telecommunications company in the Nordic countries, the Baltic region and Poland. It has GSM cellular operations in Sweden (Comviq and Tele2Mobil), in Europe through Société Européenne de Communication SA and in Estonia through Ritabell. In the areas of public telecommunications, data communication services and Internet, NetCom operates Tele2 in Sweden, Tele2 A/S in Denmark and Tele2 Norge AS in Norway. NetCom also operates Datametrix, specialising in systems integration, 4T Solutions and Optimal Telecom in addition to Kabelvision, a Swedish cable TV services company and Everyday.com, a joint venture with Modern Times Group. NetCom is listed both on the Stockholm Stock Exchange under the symbols NCOMA and NCOMB and on the Nasdaq Stock Market under the symbol NECS.