

## Press Release

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### Top ten in mobile phone sales in Telia's stores in July 2007

– USB modem for wireless broadband still number one

Wireless broadband continues its strong surge in Telia's stores and the USB modem tops the list for the month of July. The Sony Ericsson K810i mobile recorded the best sales. It has been in the top three for the last three months and finished in second place in July.

Mobile phones from Sony Ericsson and Nokia continue to dominate the list. Samsung held on to a spot, as it did last month, with its X510 mobile phone. Three newcomers made an appearance in this month's list, all of them from Sony Ericsson.

Eight of the list's nine mobile phones have a camera and seven function as e-mail and music mobiles.

July ranking	June ranking	Model	Note
1	2	USB modem	3G+PC
2	3	Sony Ericsson K810i	SP+K+Mp3+3G+@+TN
3	4	Nokia 1110i	
4	New	Nokia 6085	SP+K+Mp3+@
5	5	Sony Ericsson W880i	SP+K+Mp3+3G+@+TN
6	New	Sony Ericsson W200i	SP+K+Mp3+@
7	6	Nokia N95	SP+K+3G+Mp3+@+TN
8	New	Sony Ericsson K550i	SP+K+Mp3+@+TN
9	9	Sony Ericsson W610i	SP+K+Mp3+@+TN
10	8	Samsung X510	SP+K

*Explanation for abbreviations under Note: SP – sold with preconfigured Telia SurfPort subscription, K – with built-in camera, 3G – for both GSM and 3G networks, Mp3 – with built-in Mp3 player, @ – with built-in e-mail reader, TN – can be used with Telia Navigator, PC – PC card/USB modem for computers.*

It has become an industry standard to report sales of USB modems and PC cards together with mobile telephones and Telia has chosen to follow suit. The statistics are based on sales from 75 Telia retail stores in Sweden. Telia has Sweden's largest retail chain for telecom products and is one of the top resellers of mobile phones in the country.

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TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions with strong positions within mobile communications in Eurasia, Russia and Turkey. At the end of 2006, TeliaSonera launched mobile services in Spain. TeliaSonera offers reliable, innovative and easy-to-use services for transferring and packaging voice, images, data, information, transactions and entertainment. In 2006 TeliaSonera had sales of SEK 91 billion, and in March 2007 the total number of customers exceeded 100 million in 15 countries. TeliaSonera is listed on the Stockholm and Helsinki stock exchanges. The company is listed on the Dow Jones index for sustainable development. We see simplicity and service as important tools for creating profitable growth and value for our customers and shareholders. Read more at [www.teliaSonera.se](http://www.teliaSonera.se)