



Press Release, August 6, 2007

In connection with Boss Media's interim report for the period January – June 2007, Boss Media extends an invitation to a telephone conference

Boss Media's interim report will be released prior to the opening of the Stockholm Stock Exchange on Wednesday, August 15.

Boss Media extends an invitation to a telephone conference on Wednesday, August 15, 2007, at 11:00 a.m (CET). The President and CEO of Boss Media, Michael Hallén, and CFO, Urban Enqvist will be presenting the interim report and answering questions. The presentation will be held in English. Presentation material will be available at www.bossmedia.com prior to the start of the telephone conference.

To participate in the conferences, please call **+46 8 505 201 10** five minutes before the conference commence. Please note that the area code has to be dialed to be connected to the conference.

A recorded version will be available for ten days following the conference at telephone number +46 8 505 203 33, code 761550.

For further information, please contact:

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***Boss Media AB (publ)** is one of the world's leading independent and total suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers/Internet, interactive gaming terminals and digital TV. Licensees are offered a customized gaming system, an integrated payment system and operator-related services. The Boss Media-share is listed on the OMX Nordic Exchange list (Small Cap/IT). More information about Boss Media is available at www.bossmedia.se.*