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Symsoft receives SMS contract worth 20 MSEK

Symsoft has received orders on SMS solutions worth 20 MSEK in the European market, which adds to the success of its advanced Nobill® SMS solution.

According to Portio Research, the market outlook for SMS communication is very positive. Revenues from text messaging already make a vital contribution to mobile operators, and SMS use is expected continue increasing all over the world. The number of text messages sent is expected to increase with 50% until 2010.

“This growth in use drives an increased demand for SMS solutions. To meet subscriber needs, a large part of the installed base of SMS solutions must be upgraded or replaced in the coming years. Operators also request new functionality such as spam control and personalized services”, says Jean-Charles Doineau, analyst at Ovum.

Symsoft has delivered several comprehensive SMS solutions around the world, all based on Nobill SMS.

“This is a clear confirmation of the market leadership of Nobill SMS and the continued growth of SMS communications” says Marie Saltin, VP Marketing at Symsoft.

Nobill SMS is a modern, well-designed solution that has proven its capabilities in 2G, 3G and IP networks. The solution offers a cost efficient, modular architecture that can host several functions on one hardware platform with a scalability that allows it to grow with operator needs. The system provides capacity for up to 10, 000 SMS per second.

For more information please contact:

Marie Svensson, VP of Marketing, Symsoft, at +46 8566 166 36 or marie.svensson@symsoft.se

Symsoft develops leading real-time solutions for prepaid, messaging and IP services. Renowned for its ability to deliver, Symsoft helps operators worldwide stay competitive in mobile markets. Open architecture combined with innovative technology yields short lead times. Founded in 1989 and based in Stockholm, Sweden, Symsoft has operational systems in more than 30 countries.