



Press release – August 30, 2007

The Nordic Exchange welcomes Ellen to First North

Trading in Ellen will commence today on First North in Sweden. Including Ellen, First North now comprises 118 companies.

Ellen AB is a biotech company that focuses on women's health and targets the global market. Ellen AB is the first company in world to offer women tampons treated with lactic acid bacteria. These tampons have been sold in the Nordic countries for three years. The company is presently expanding on the European market via distributors as well as developing two new products based on the same technology. Ellen has a strong patent portfolio and sound clinical evidence for its unique, beneficial bacteria.

"We warmly welcome Ellen as the forty-first company to join First North this year. By joining First North, Ellen will represent yet another investment opportunity within the consumer staples sector," says Jenny Rosberg, President of Company Services at OMX.

Thenberg & Kinde Fondommission AB is Certified Adviser for Ellen. A round lot of shares in Ellen, whose short name is ELN, amounts to 1000 and the company is included in the Consumer staples sector.

For further information, please contact

Jonas Rodny, OMX

+46 8 405 72 67

About OMX | OMX is a leading expert in the exchange industry. The common offering from OMX Nordic Exchange in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga and Vilnius, comprises over 800 companies including its alternative market First North. OMX provides technology to over 60 exchanges, clearing organizations and central securities depositories in over 50 countries. OMX is a Nordic Large Cap company in the Financials sector on the OMX Nordic Exchange. For more information, please visit www.omxgroup.com.

The Nordic Exchange

OMX NORDIC EXCHANGE STOCKHOLM AB, SE-105 78 Stockholm, SWEDEN. Tel. +46 8 405 60 00. Fax +46 8 405 60 01.
Visiting Address: Tullvaktsvägen 15. Reg. No. 556383-9058. www.omxgroup.com

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