

**Not for release, publication or distribution in,  
or into, the United States, Canada, Australia or Japan**

**02.06.2000**

**Press Release from AU-System**

**For immediate release**

**AU-System will be quoted on the OM Stockholm Exchange**

Stockholm, June 2, 2000 - AU-System Aktiebolag (publ) today announced the price range for the Initial Public Offering of its ordinary shares. The shares are to be listed on the O-List of the OM Stockholm Exchange, under the symbol AUS and trading is anticipated to start on June 21, 2000.

The offering is expected to comprise a total of 30,000,000 shares including an issue of 5,500,000 new shares by AU-System and 24,500,000 shares, sold by Schroder Ventures and Ericsson AB, AU-System's principal shareholders. In addition an over-allotment option of up to 4,500,000 secondary shares has been granted to Morgan Stanley Dean Witter, on behalf of the syndicate. The price range has been set at between SEK 40 and SEK 55 per share, valuing the company at between SEK3.5 billion and SEK4.7 billion.

The net proceeds to the Company, of approximately SEK 228 million, based on the mid-point of the filing range, will be used, amongst other things, to fund AU-System's international expansion and its strong domestic growth, and to repay certain indebtedness.

Morgan Stanley Dean Witter is the bookrunning lead manager for the global offering. In addition, Carnegie and Robertson Stephens International are acting as co-lead managers.

**Contacts:**

**AU-System**

Tomas Franzén, CEO  
Tel: +46 70 576 32 05

Jan Bengtsson, CFO  
Tel: +46 70 512 98 08

**Morgan Stanley Dean Witter**

Donal Quigley  
Tel: +44 20 7513 5706

Stephen Vicinelli  
Tel: +44 20 7513 5053

**About AU-System**

AU-System is a leading supplier of consulting services and solutions for the development of advanced wireless and Internet technologies, applications and associated services. Following the merger with Sandberg|Trygg, Sweden's leading business-to-business marketing services agency, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 730 staff in offices in Stockholm, Gothenburg, Malmö, Lund, Östersund and Singapore. For more information, please visit [www.ausystem.com](http://www.ausystem.com).

This announcement does not constitute an offer of securities for sale in the United States. The securities referred to herein have not been and will not be registered under the US Securities Act of 1933, as amended, and may not be offered or sold in the United States or to or for the benefit of U.S. persons except pursuant to an available exemption from registration.