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STT and OMX to co-operation in news distribution

Finnish News Agency STT and OMX, the leading expert in the exchange industry, combine strengths to provide a superior release distribution service.

Oy Suomen Tietotoimisto - Finska Notisbyrån Ab and OMX Nordic Exchange Group Oy have signed an agreement on combining their services in release distribution. With the agreement the customers of OMX's news distribution services will soon have an easy access to use STT's press release service, STT Info, and the option to have their disclosures and press releases distributed alongside STT's news service.

The agreement combines the strengths of both parties. OMX Nordic Exchange is a natural partner for listed companies to fulfil their regulatory communications requirements. STT has 120 years of history as trusted partner and information provider for the Finnish media.

"STT's name in Finnish actually means Finnish information agency. It is time for us to act up to that name. In this case it means that we can provide listed companies with superior distribution to the Finnish media. We see the fact that we can provide our media clients with stock exchange information as a positive outcome as well," says STT's editor-in-chief and CEO Mika Pettersson.

The agreement between OMX and STT follows the deregulation of the EU financial markets. In order to be the most complete and attractive partner within news distribution service provider for the listed companies, OMX has chosen STT as partner, as the two companies jointly have a unique coverage in Finland.

"We look forward to offer distribution through STT to our customers. This means that the news will be distributed by a channel, which is directly linked into the editorial systems of the Finnish media. This will give investors all over Finland an even better opportunity to follow companies listed on the OMX Nordic Exchange and distributing their messages through OMX's news distribution service," states Peter Belling, Senior Vice President, Information Services, OMX.

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About OMX | OMX is a leading expert in the exchange industry. The OMX Nordic Exchange comprises over 800 companies including its alternative market First North. OMX provides technology to over 60 exchanges, clearing organizations and central securities depositories in over 50 countries. The Nordic Exchange is not a legal entity but describes the common offering from OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. OMX is a Nordic Large Cap company in the Financials sector on the OMX Nordic Exchange. For more information, please visit www.omxgroup.com.

About STT | The Finnish News Agency (STT) is an independent, national news provider. STT is the only news organisation in Finland that produces a real-time and comprehensive news agency service. STT also produces a number of other services for media as well as communications services for leading companies and other organisations. For more information, please visit www.stt.fi.

The Nordic Exchange

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