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FOR IMMEDIATE RELEASE

Kamera Interactive and Telia signs frame agreement for Investor Relations

Kamera Interactive, Europe's leading provider of Internet TV, today announced a frame agreement with Telia. The agreement includes Internet broadcasts of Telia's Annual General Meeting and Quarterly Reports. In addition, Telia and Kamera will provide viewers world wide, with the opportunity to watch Jan-Åke Kark, CEO of Telia, start trading the Telia stock on the 13th of June.

"By broadcasting Telia's financial reports over the Internet, we will broaden our communication and open doors to a wider audience. People now have a simple and visual way of obtaining economic information about the company," said Elisabeth Gustafsson at Telia.

"This agreement with Telia shows great trust in Kamera Interactive's strategic ability and Telia's belief that TV is an effective communications medium," said William Naversten, Vice President, Kamera Interactive. "As more and more large noted companies are using video content on the Internet as an integrated part of communication, we see an apparent trend."

Telia's interim report for six months will be presented on August 16 and will be broadcasted live by Kamera on the Telia website, www.telia.se. In conjunction with the report, Kamera will also broadcast the press conference. This broadcast will be available at Telia's website for Investor Relations.

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Kamera Interactive, founded in 1998, has rapidly become the leading provider of Internet TV in Europe. Located in Stockholm, Oslo and London, Kamera Interactive focuses on Internet TV content by providing its customers with Europe's first market place for moving images in combination with applications that permit the customers to customize the acquired content. Kamera also works closely to content owners assisting in repackaging their content rights to new platforms, as well as developing new solutions and formats. Among Kamera's over 250 clients are; Aftonbladet, Ericsson, Everyday.com, Finanstidningen, Finansavisen, Investor, OM, Microsoft, SEB, Telia, Matteus, Nobelstiftelsen, MeritaNordbanken, Skandia, Snowdrops.com, Spray, Verdens Gang and WM-data.