



press information

Corporate Communications

Atlas Copco's Industrial Tools and Equipment division launches eCommerce

Stockholm – June 15, 2000 – Atlas Copco Tools and Assembly Systems, both part of the Industrial Tools and Equipment division, add eCommerce to the electronic services already provided on the Internet. Initially the distributors are able to place and track orders through Internet, and soon more functions will be offered, adding value to the distributors and end-users.

“By continuously improving our offering of services on the Internet, with fast and complete information, and interactivity, we aim for increased customer satisfaction,” said Peter Möller, President of Atlas Copco Industrial Tools and Equipment. “Our sales engineers and distributors will be able to devote themselves to deepened customer contacts, service and demonstrations of tools and equipment.”

In phase one of the project eCommerce pilots will be introduced, where distributors will be able to place and track orders through the Web. In parallel, sales companies located in countries that not yet have their local websites up and running will get dedicated support in order to speed up the process. In the beginning of the fourth quarter Atlas Copco Tools will launch the second phase including more functions and added value. Distributors will have on-line access to product, price and supply information. They will also be able to order directly and trace the order all the way to final delivery.

Atlas Copco Industrial Tools and Equipment, a division within the Industrial Technique business area, is a leading manufacturer of industrial power tools and assembly systems. The division has its main customer base in the motor vehicle industry and the general engineering industry. Additional information is available at the web site: www.atlascopco.com/tools/

Atlas Copco is an international industrial Group with its head office in Stockholm, Sweden. In 1999, the Group had revenues of SEK 36 billion, with 97 percent of revenues outside Sweden, and over 26,000 employees. Atlas Copco companies develop, manufacture, and market electric and pneumatic tools, compressed air equipment and generators, construction and mining equipment, assembly systems, and offer related service and equipment rental. More information is available on www.atlascopco.com.

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