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**16.06.2000
Press Release from AU-System**

For immediate release

AU-System's Initial Public Offering priced at 47,50 Swedish kronor.

Stockholm, June 16, 2000 - AU-System Aktiebolag (publ) today announced a SEK 47,50 offer price for its initial public offering, valuing the company at SEK 4.1 billion. A total of 30,000,000 shares were offered, comprising an issue of 5,500,000 new shares by AU-System and the sale of 24,500,000 shares by Schroder Ventures and Ericsson AB, AU-System's principal shareholders. The offering was subscribed approximately nine times. The total number of shares outstanding after the offering is 86,303,375 with more than 6000 shareholders.

In connection with AU-System's recently announced partnership with IBM, to collaborate on providing mobile e-business solutions to customers of both companies world-wide, IBM has also acquired shares for an aggregate amount of \$15 million, giving it 2.7 million AU-System shares corresponding to a 2.6 percent share of the company on a fully diluted basis.

The shares will be listed on the O-List of the OM Stockholm Exchange, under the symbol AUS and official trading will start on June 21, 2000.

The net proceeds to the Company, of approximately SEK 228 million, will be used, amongst other things, to fund AU-System's international expansion and its strong domestic growth, and to repay certain indebtedness.

Morgan Stanley Dean Witter was the bookrunning lead manager for the global offering. In addition, Carnegie and Robertson Stephens International acted as co-lead managers.

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About AU-System

AU-System is a leading supplier of consulting services and solutions for the development of advanced wireless and Internet technologies, applications and associated services. Following the merger with SandbergTrygg, Sweden's leading business-to-business marketing services agency, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 760 staff in offices in Stockholm, Gothenburg, Malmö, Lund, Östersund and Singapore. For more information, please visit www.ausystem.com.

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