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Press Release, November 7, 2007

As a consequence of today's trading halt in the Boss Media share

As a consequence of today's trading halt in the Boss Media share, effected on an initiative from Finansinspektionen, the company wish to announce the following: One of the company's larger shareholders was, during the course of Tuesday afternoon, approached by an interested party announcing its interest to acquire all shares in Boss Media, subject to the larger shareholder's acceptance. During the course of Wednesday afternoon, the larger shareholder declined the offer and has subsequently informed the board and Boss Media management.

For further information, please contact:

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***Boss Media AB (publ)** is one of the world's leading independent and total suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers/Internet, interactive gaming terminals and digital TV. Licensees are offered a customized gaming system, an integrated payment system and operator-related services. The Boss Media-share is listed on the OMX Nordic Exchange list (Small Cap/IT). More information about Boss Media is available at www.bossmedia.com.*