



**Press Release  
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## **Aspiro signs cooperation agreement with Turkish distributor Enter**

**Aspiro and Turkish Enter have signed a far-reaching cooperation agreement that will give Aspiro access to Enter's established contact network of mobile operators and portals in the fast-growing Turkish mobile communications market.**

The new cooperation agreement gives Aspiro a strong market presence for its products and services in a country displaying great potential. Turkey, with a population of 70 million, presently has some 8.5 million mobile subscribers. This figure is expected to double within one year. Moreover, there are an additional 700,000 users with prepaid mobile phone cards. Together they represent a substantial customer base in a fast-growing, profitable market.

"Turkey has a very young population eager to try out new mobile communication technologies. And despite relatively costly subscription and phone charges, mobile phone penetration is very high. Enter has expressed great confidence in Aspiro's mobile Internet services and we believe that this new agreement will enable Enter to attract many new customers as well as consolidate its position in the market," says Lena Wittbjer, CEO of Aspiro.

"We believe that Aspiro, with its attractive mobile Internet services portfolio, and Enter, with its integration and implementation capability, will become the preferred partners for operators and content providers looking for scalable mobile Internet solutions or mobile Internet portals in Turkey. We are extremely happy to be working with Aspiro," says Izi Adato, Enter's President.

### **For more information, please contact:**

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### **About Aspiro**

Aspiro provides mobile applications and services promoting Life in Motion using cutting-edge knowledge and technologies. Aspiro offers operators, content providers and mobile organizations a wide range of solutions, from pre-packaged portal services to industry-specific solutions.

Founded in 1998, Aspiro is today an international player in the global mobile Internet market. The Scandinavia-based Company has over 170 employees and offices in Sweden, Norway, Luxembourg and USA. Aspiro's business concept, organization and operations are based on many years of experience gained in the mobile telecommunications and IT industries.

For further information about Aspiro, please visit [www.aspiro.com](http://www.aspiro.com).

### **About Enter**

Founded in 1986, Enter and is one of the oldest established computer companies in the Turkish IT industry. Its list of clients include most of the multinational Fortune 500 companies operating in Turkey. The company

primarily focuses on providing integration solutions and services involving mobile LAN and WAN communication systems for companies working in the telecommunications, banking and finance sectors.

Enter also offers its clients scalable Internet-based B2B and B2C commerce solutions as well as WAP-based application integration with m-commerce platforms. Enter is also the co-founder of Fornet, a successful Internet services provider dedicated to corporate connectivity.

For further information about Enter, please visit [www.enter.com.tr](http://www.enter.com.tr)