SWEDISH MATCH

PRESS RELEASE

NASDAQ: SWMAY OM Stockholm Exchange: SWMA

2000-06-26

Swedish Match´s share buy-back

Swedish Match has on June 22nd, 2000 bought back 200,000 shares at an average price of 26.66 SEK. Swedish Match´s current holding of its own shares amounts to 1,181,000. The total number of shares in Swedish Match amounts to 431,339,663. The total number of shares outstanding after the share buy-backs amounts to 430,158,663.

For information on share redemption read press release date 2000-06-13.

Swedish Match is an international group with headquarters in Stockholm, Sweden. The company manufactures a broad range of tobacco products, matches and disposable lighters which are sold in approximately 140 countries. Sales for the twelve month period ending March 31, 2000 amounted to approximately 9,600 MSEK. Swedish Match is listed on Stockholm Stock Exchange and on NASDAQ.

For further information, please contact:

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