



EUROPOLITAN

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EuroData to all Europolitan customers

Mobile surfing and WAP services now available to all Europolitan customers

All Europolitan customers can now surf the Internet, send e-mails and use various WAP services – wherever they are, whenever they want. EuroData is a service that enables mobile datacommunication and it will as from tomorrow be included in all Europolitan's subscriptions and Europolitan EASY telephone cards. The service will automatically be included in all telephony subscriptions at no extra monthly cost.

The service allows all Europolitan customers - including Europolitan EASY telephone card customers - to use WAP. All that is required to connect to a WAP portal is the possibility to make mobile data calls with a WAP-telephone. Using the EuroData service, customers can also make mobile data calls from their portable computers or Communicators, allowing them to surf the Internet or read their e-mails wherever they may be.

“We want to make it easier for our customers to use their phones for other purposes than just talking. This is why we are now giving them access to information while they are ‘on the go’ - either via WAP or the Internet,” says Magnus Hoffner, who is in charge of service development at Mobile Internet. “We believe that our customers will now discover the advantages of using their phones for new, exciting services.”

Europolitan has also opened its Hantera WAP portal and thus making parts of it accessible to everyone - Europolitan subscribers, telephone card customers and non-Europolitan customers alike. The portal has therefore been divided into two sections. One is an open section that is accessible to one and all with news, the latest sports, business and financial updates, weather reports, health and fitness tips and the latest from the world of entertainment. The other section contains individually adapted services and is exclusively available to Europolitan's customers.

Europolitan customers have previously paid extra for the EuroData service but will now have it included in their subscriptions for free. Similarly, customers who have not used EuroData before will have it included in their subscriptions during the summer.

"We are delighted to be able to offer all our customers these services. It means we have taken another step towards fulfilling our vision of making the Internet mobile," says Mikael Kluge, Vice President, Mobile Internet at Europolitan.

Europolitan AB is a Swedish GSM operator that prioritises service and quality. The company's head office is in Karlskrona, Sweden. Europolitan is a leader in the field of technically advanced services for GSM 900/1800. The Europolitan Group, which also includes the stock market listed parent company Europolitan Holdings AB and Europolitan AB's sister companies, Europolitan Stores AB, Ocom AB and Doberman AB, has around 1,200 employees. For more information, please visit www.europolitan.se.

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