

2007-10-26

Cordovan Group opens up in Belgium

The fast growing Swedish management and communication consultancy company Cordovan is now establishing itself in Brussels. Together with its current operations in the London market, this move reflects the Group's ambitions to become one of Europe's leading consultancy companies specialising in sales, marketing and business development.

Today, Cordovan Group is already working with a number of well recognised international clients. The purpose of setting up in Brussels is to extend group services out into the broader European market for strategy, branding and digital solutions in sales and market development in support of existing clients, as well as to develop new clients based in Belgium.

In addition, Cordovan BVBA CEO Paul Nauwelaerts is introducing several clients to the new business from previous associations. Paul Nauwelaerts has a long and well recognised track record within the communications consultancy sector, working with companies such as VAN RAAK Oil & Oil derivatives, BEKAERT Steel & Building Products, GROUP 4 Security & Safety and also with the Flemish Government.

"Recently, Cordovan Group published a new book 'The Secrets of the EU-Paradox', based on Stefan Lorentzson's experiences as Volvo Group lobbyist in Brussels. We hope to utilise the experiences and contacts gained from this project to provide our new Brussels office with a head start", says Magnus Penker, President of the Cordovan Group.

About Cordovan Group

The goal of the Cordovan Group is, after the planned acquisitions come the turn of the year 2007/2008, to have a total year's turnover of around 200 million SEK (pro forma) and an operating margin of around 13%. Cordovan have an aggressive goal for growth in the coming years, and expectations to turnover around 750 million SEK by the year 2010.

For further information contact

Magnus Penker, CEO and President, Cordovan Group, tel +46 708 200 244
magnus.penker@cordovangroup.com
www.cordovangroup.com