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Stockpicker signs Syndication Agreement with TheStreet.com Inc.

Stockpicker is proud to inform that they have signed a syndication agreement with *TheStreet.com Inc.* - one of the world's most popular financial news sites. *TheStreet.com* has their headquarters on Wall Street, New York.

TheStreet.com will add value to Stockpicker's daily free newsletter - Market Update. A digest of the daily Wall Street financial headlines will be accessible for Stockpicker customers helping them being up to date and fine-tuned to the fast changing market. The news briefs will be translated to Swedish and provided with links to *TheStreet.com*. The links will bring Stockpicker customers seeking detailed information to the rich database of information at *TheStreet.com*.

James J. Cramer writes some of the articles, the American financial columnist who co-founded *TheStreet.com* and who is a well quoted expert and figurates in world media.

"We are happy to have signed this agreement with Stockpicker. Stockpicker has in a short period of time moved as a strong force in the new economy's stock related services in Sweden, and Scandinavia is to us a up and coming market. Therefore Stockpicker is an ideal partner to break ground in the Swedish market. We look forward to reaching Scandinavia's investing community through this partnership,"

Richard Auletta
Vice President of Business Development
TheStreet.com Inc.

"This is a great opportunity for Stockpicker to operate with *TheStreet.com*, a big foreign institution. It's timely and top-notch financial news, resources and experience fits Stockpicker's profile. There is a rising international interest in Stockpicker's publications as well as company philosophy. Stockpicker's culture is offensive,



service minded and daring to break new boundaries. It puts the customer first and delivers new features to meet the needs. The culture is spreading outside of Sweden. In this perspective an agreement with *TheStreet.com* - with its great wealth of financial analyses and reader focused attitude that often is seen as tough and aggressive by the conservative on Wall Street - feels perfect for Stockpicker..."

William Ziegler
CEO - Stockpicker

Stockpicker is a financial consultancy with a strong online presence. They cover the new economy's need for fast and objective analyses with high credibility that quickly adapts to the actual sentiment.

The Company produces financial solutions for both companies and private investors.

Stockpicker operates in many areas. The stock letter 'Stockpicker Newsletter' (started 1997), the unique stock letter 'Stockpicker Global Outlook' (covering the world stock markets) and the daily free newsletter 'Stockpicker Market Update' are three of Scandinavia's leading products in its area. In addition to that Stockpicker offers a Consulting Group and a Millennium Group.

The Companies head office is situated in central Stockholm, Sweden and has 13 employees and is one of Sweden's fastest growing companies in financial services.

The company is not floated.