

## **Mekonomen launches new service centre chain in Scandinavia – MekoPartner**

**Mekonomen wants to make CarLife simple. With the aim of further increasing availability for consumers, a new service centre chain is being launched – MekoPartner. MekoPartner will serve as a complement to Mekonomen’s existing service centre chain - Mekonomen Bilverkstad.**

MekoPartner is a simple and good value alternative to branded service centres. The consumer is guaranteed spare parts with the quality of original parts and a three-year warranty from Mekonomen. Service centres affiliated to MekoPartner have access to Mekonomen’s logistics, which involves Mekonomen supplying spare parts in nearly all cases early the following day.

Since 2000, Mekonomen has successfully developed the Mekonomen Bilverkstad chain, which now has 761 members in Sweden, Norway and Denmark. As Mekonomen Bilverkstad now takes its next step forward, with additional services and adaptations to meet business customers’ requirements, MekoPartner will become a significant complement. With its two concepts, Mekonomen can offer solutions that are suited to all quality service centres in Scandinavia.

**“We foresee strong demand from independent service centres to be affiliated with a concept such as the one we are now launching through MekoPartner. I will not be surprised if MekoPartner eventually has the same scope as Mekonomen Bilverkstad in Scandinavia. MekoPartner signs will soon be found at a number of service centres in Scandinavia and will be a popular and good value alternative to branded service centres,”** says Håkan Lundstedt, CEO of Mekonomen.

*As of 2003, when new EU regulations were introduced, brand-independent players can perform services on new cars under continued applicable new car warranty, provided the service meets the car manufacturers’ quality requirements.*

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**Mekonomen is a spare parts chain with its own wholesale operation and a nationwide retail network of wholly owned and cooperating stores in Sweden, Norway and Denmark. Group revenues mainly consist of sales to service centres and motorists via wholly owned stores, and wholesale operations aimed at cooperating stores.**