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Austrian Lotteries and Casinos Austria to go live with online Poker from Boss Media

Österreichische Lotterien and Casinos Austria will go live with the Boss Media Poker platform during the 1st quarter 2008 under the brand name of Win2day. The solution is delivered in partnership with Svenska Spel, who will provide a safe and secure playing environment covering responsible gaming, customer support and fraud & collusion.

“We are proud that also the second government controlled poker network will operate on a Boss Media solution“, says CEO of Boss Media Michael Hallén. “We are confident that more government controlled gaming operators will consider online poker during 2008 and 2009, and we intend to maintain our current strong position in this segment“, says Hallén

Win2day is the successful internet e-gaming brand based on cooperation between Austrian Lotteries and Casino Austria AG. The site is considered, together with svenskaspel.se, to have the most complete internet offering among local government controlled operators in Europe.

“Poker is still booming in Austria, and we had a 300-per-cent increase in poker playing guests from our off line poker games in 2007“, says Casinos Austria General Director Karl Stoss. “We hope to capture a substantial part of the Austrian online poker market with our responsible approach, just as our colleagues at Svenska Spel did when they launched with Boss Media in 2006“, continues Stoss.

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Boss Media AB (publ) is one of the world's leading independent and total suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers/Internet, interactive gaming terminals and digital TV. Licensees are offered a customized gaming system, an integrated payment system and operator-related services. The Boss Media-share is listed on the OMX Nordic Exchange list (Small Cap/IT). More information about Boss Media is available at www.bossmedia.com.