



## Press release

Gunnebo, 14 February 2007

# Non Skid business unit changes name to Traction Systems

As a step in adapting to its international customer base, the Non Skid business unit has changed its name to Traction Systems, which is part of Gunnebo Industrier's business area Technical Products.

Traction Systems is the leading northern European manufacturer of traction devices for construction equipment and forest machinery, as well as agricultural and transport vehicles. Following the acquisition of Clark Tracks in Scotland in early 2007, the product offering also includes tracks for forest machinery.

*"Given our expanding international customer base, the name Traction Systems better reflects our products, all of which are used to improve a vehicle's traction," says Anders Stigwall, head of the Traction Systems business unit. "We will continue to develop, manufacture and deliver the same world-leading, high-quality products."*

The Traction Systems business unit markets three lines of traction devices under the Gunnebo Industrier, OFA and Tellefsdal brands. Each line is comprehensive, offering devices for use in the forestry, transport and agricultural sectors. All three lines, as well as tracks for forest machinery, feature high quality, long life, excellent fit and superior functionality.

### **For additional information, feel free to contact:**

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*Gunnebo Industrier AB is an international group of industrial companies that is active in 15 countries and has around 50 major distributors/agents worldwide. The group is engaged in the development, manufacture and marketing of chain and lifting components, fastening systems for the building industry, blocks/systems for heavy lifting, non-skid products and telescopic ladders. The business is conducted through the Fastening, Lifting and Technical Products (which comprises the business units Blocks, Telescopic and Traction Systems) business areas. Gunnebo Industrier markets well-known products in established market segments, and is market leader in each product and/or market area. Annual sales amount to more than SEK 2 billion and the group has around 1,475 employees. For more information, see [www.gunneboindustries.com](http://www.gunneboindustries.com).*