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fusionOne partners with leading European mobile portal, room33
26 July 2000

EuroSeek owns 17.1% of outstanding shares of room33 AB.

fusionOne, a pioneer and leader in the development of next-generation Internet synchronisation services, and room33, the Swedish-based provider of carrier quality mobile Internet services, today announced a partnership to offer wireless synchronisation to users of room33's global-reaching mobile Internet portal, room33.com, for Internet-enabled phones and handheld devices.

As part of the agreement, room33 will integrate fusionOne's Internet sync service into its portal, enabling users to seamlessly keep their room33.com content, including calendar, address book, tasks, bookmarks, and even files, fully in sync with all their computing devices, including desktop PC's, hand-held organisers, and mobile phones.

"fusionOne's synchronisation solution provides room33.com users the luxury of keeping their online calendar and phone address book completely in sync with all other devices, regardless of physical location," said Zaheed Haque, founder and CEO of room33. "Providing mobile professionals with the ability to synchronise their information across multiple devices is an integral offering in our suite of services."

room33, cited by Red Herring magazine as one of the five top European wireless companies, currently offers its mobile Internet services in twelve languages. Today, room33 delivers its mobile Internet services using WAP (Wireless Application Protocol) technology, but all services are ready for future mobile Internet technology. The services are free and comprise a number of different interactive facilities including: My room33, Messenger, Calendar, Contacts, News, Weather, Stocks, WAP Directory, City Guide, Bookmarks, My WAP page and Café.

"room33 is building services around WAP that truly benefit the end user," said Rick Onyon, president and CEO of fusionOne. "By combining our revolutionary synchronisation solution with the room33 applications, together we are offering users the killer app for wireless devices – access to personal and persistent content from any device, anywhere."

About room33

room33 AB is a leading provider of personalised information, communication, entertainment and transactional services for all mobile users. room33.com is a global service that is adapted to country specific needs regarding content, language and culture. The information and services are closely integrated and can be accessed from all digital communication devices connected to the Internet, for example WAP-enabled phones and hand held computers. All services are free . room33 AB was founded in 1998 and is a member of the WAP Forum, the Mobile Applications Initiative (formerly the GPRS Application Alliance), Bluetooth SIG and W3C, the World Wide Web Consortium.

Contact:

Peo Olsson
VP Corporate Communications
Phone: + 46 8 506 508 54
Mobile: + 46 706 34 55 41

E-mail: peo.olsson@hq.room33.com
room33.com mobile internet services: <http://room33.com>
room33 corporate web site: <http://info.room33.com>
room33 partner opportunities: <http://partners.room33.com>

About the fusionOne Service

fusionOne employs a unique store-and-forward architecture that rapidly synchronises information across both compatible and traditionally incompatible systems. As information is entered or modified in one device, it is automatically forwarded to a neutral storage space on the Internet to be broadcast to the other devices the moment they connect to the Internet. Recognising that operating systems and applications vary across devices, fusionOne automatically adapts and instantly translates the information to the appropriate system. When a “transaction” is delivered to a device, the data is automatically converted into the suitable format for that machine. For example, information entered in Outlook on your office PC, is automatically synced with Netscape Communicator on your home PC. With fusionOne, your information is always available and always up-to-date, regardless of location. fusionOne and Internet Sync are trademarks of fusionOne, Inc. All other product, service and company names are trademarks, registered trademarks or service marks of their respective owners.

About fusionOne, Inc.

Privately held and founded in 1998, fusionOne is the pioneer developer and marketer of cutting-edge Internet sync services that make information access simple and seamless across multiple communications and computing devices. fusionOne is backed by funding from Chase Capital, Flatiron Partners, Nokia Ventures (NYSE:NOK), 3Com Ventures (NASDAQ: COMS), El Dorado Ventures, its founders and recognised leaders in the high technology industry. fusionOne’s most recent partnerships include Hewlett Packard (NYSE:HWP), InfoSpace (NASDAQ: INSP), Sabre (NYSE: TSG), seeUthere.com and Snap, the Internet portal service from NBC Internet, Inc. (NASDAQ: NBCI).

fusionOne, Inc. is located in San Jose, California and can be found on the Internet at www.fusionOne.com or contacted via telephone at (408) 282-1200.

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For more information please contact:

Catherine Sahlgren, managing director: telephone +46-70 – 567 25 50, or
catherine.sahlgren@euroseek.net

For more information on the company and the recently commenced trading with the Euroseek share, see <http://about.euroseek.com> where there is also an Investor Relations section.

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