

The Offer is not being made (nor will any tender of shares be accepted from or on behalf of holders) in any jurisdiction in which the making of the Offer or the acceptance of any tender of shares therein would not be made in compliance with the laws of such jurisdiction. The Offer is not being made, directly or indirectly, in or into Australia, Canada, Japan, South Africa or the United States of America.

Press release – 3 March 2008

GEMed declares the recommended cash offer for Boss Media unconditional

- By the end of the acceptance period on 27 February 2008, shareholders holding 92.84 percent of the shares in Boss Media had accepted the Offer.
- GEMed waives the remaining condition of the Offer and declares the Offer unconditional.

On 1 February 2008, GEMed AB, indirectly jointly owned by GTECH Corporation ("GTECH") and Medströms AB ("Medströms"), announced a public cash offer to the shareholders in Boss Media AB (publ) ("Boss Media" or the "Company") to tender all outstanding shares in Boss Media to GEMed (the "Offer").

On 13 February 2008 GEMed increased the offer price to SEK 25 per share in Boss Media. On the same day the Board of Directors of Boss Media unanimously recommended the Offer.

On 18 February 2008 and as a consequence of the rules regarding mandatory bids in the Stock Market Takeover Bids Act (2006:451), GEMed converted the Offer into a mandatory offer and accordingly waived all conditions of the Offer, with the exception of receiving all necessary approvals from certain authorities.

GEMed hereby waives the only remaining condition of the Offer of receiving necessary approvals from certain authorities thereby making the Offer unconditional.

Settlement for those shareholders that have accepted the Offer is expected to begin on 6 March 2008.

By the end of the acceptance period, on 27 February 2008, the Offer has been accepted by shareholders of 52,979,054 shares in Boss Media, representing approximately 92.84 per cent of the voting rights and the share capital in Boss Media. Such acceptances include the shares acquired by GTECH outside the Offer, and the shares previously held by Medströms.

GEMed will not extend the acceptance period for the Offer.

GEMed will shortly initiate a compulsory acquisition process in relation to the outstanding shares in Boss Media and also act in order to procure that the Boss Media shares are delisted from the OMX Nordic Exchange Stockholm. GEMed and GTECH may acquire additional shares in Boss Media in the market.

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