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Euroseek diversifies its portals and increases traffic

The Internet operator Euroseek has signed six new collaboration agreements to further expand the content of its portals. This new approach has already led to a 43 percent increase in the number of visitors since April.

During the spring and summer Euroseek has developed from a traditional search engine to a provider of a wide range of information and Internet services. Euroseek has now signed new collaboration agreements with:

- Global Market Insite (on-line market surveys)
- Technology Evaluation (articles and news in the IT field)
- Europages (Europe's leading directory of companies)
- EuroBusiness Link (catalogue of companies for Sweden)
- Bestwin (meeting place for competitions on the Internet)
- Jobline (recruitment site)

During the last three months from April to July the number of visitors to Euroseek's portals has increased by a full 43 percent and now totals 2.6 million visitors a month.

"This powerful increase is mainly because we have diversified the content in the portals," explains Catherine Sahlgren, Managing Director of Euroseek.

The Euroseek portals include all-European Euroseek, swedish Tjohoo, weatherservice HALO and the public informationregister Eurolocal.

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For further information on the company and trading with the Euroseek share, see
<http://about.euroseek.com>.

***Euroseek** (www.euroseek.com) is one of the leading European Internet services. Euroseek provides Internet access based on wireless/fixed broadband connection, portals with their own search engines, information, multimedia, entertainment, and services and e-mail for all Europeans. The Euroseek portals and their content are made uniquely for all European countries and in 39 languages. The Euroseek group has 100 employees and its head office is in Stockholm.*