

Stockholm, May 14, 2008

## IBS Provides Powerful Automotive Software for smart USA

**IBS has announced that it has provided car distributor “smart USA” with a complete automotive ERP system. The IBS Automotive software will manage the import and distribution of the “smart fortwo” into the US marketplace. The solution was implemented within a tight seven-month go-live deadline, in order to be ready for the official launch in January 2008.**

IBS is providing “smart USA” with a comprehensive [automotive ERP system](#). It will allow the company to manage vehicle and parts ordering, as well as control warranty claims from the dealer network back to the manufacturer in Germany. IBS was selected because of its proven capability to manage complex automotive supply chains and its flexibility, which allows it to support “smart” from its start-up position and throughout its growth in the US market.

The implementation was a great success. smart USA had a seven month deadline to be ready in time for the planned launch and with the help of IBS, the [ERP system](#) was delivered on time and on budget. smart USA was launched on schedule in January 2008 and the IT and supply chain systems were all in place to help ensure a timely start-up.

Mark Cockings, Senior Vice President Sales & Marketing for IBS, comments: *“This rapid implementation demonstrates our ability to deliver specialist large-scale projects. IBS has provided industry-specific solutions to vehicle manufacturers, distributors and suppliers across the globe and has brought all its knowledge, experience and commitment to ensure that the “smart USA” implementation was a complete success. We look forward to providing further support to “smart USA” as it goes through its expected growth in the US.”*

For further information on [supply chain management software](#) from IBS, visit [www.ibs.net](http://www.ibs.net)

Mark Cockings, Senior Vice President Sales & Marketing, IBS AB  
+44 208 207 5655  
[mark.cockings@ibs.net](mailto:mark.cockings@ibs.net)

Camilla Moore, Information Director, IBS AB  
+46 70 555 1239  
[camilla.moore@ibs.net](mailto:camilla.moore@ibs.net)

### About IBS

**IBS (OMX Nordic Exchange STO: IBS)** is a leading provider of specialized business systems for specific industries such as publishing and book distribution, pharmaceutical distribution, electronics, paper, food and the automotive industry. IBS focuses on large and mid-sized companies within supply chain management, demand-driven manufacturing, customer administration and financial control. For further information, visit [www.ibs.net](http://www.ibs.net)

### About smart USA and smart fortwo

smart USA Distributor LLC, headquartered in Bloomfield Hills, Michigan, is the exclusive distributor of the smart fortwo® in the United States and Puerto Rico and is a wholly-owned subsidiary of Penske Automotive Group, Inc. The smart fortwo is manufactured by Mercedes-Benz Cars and is a Daimler brand. This technologically advanced vehicle achieves 41 mpg on the highway and is an ultra-low emissions vehicle, as certified by the State of California Air Resources Board. The vehicle is 8.8 feet long, 5.1 feet tall and 5.1 feet wide and comes equipped with many functional and safety features found in most luxury models. smart is currently sold in 36 other countries, and more than 850,000 smart fortwos have been sold since 1998. For more information, please visit [www.smartusa.com](http://www.smartusa.com).

Smart and Daimler are registered trademarks of Daimler Automotive Group.

### IBS CORPORATE HEADQUARTERS

P.O. Box 1350, Hemvärnsgatan 8  
SE-171 26 Solna, Sweden  
Corp Reg No: 556198-7289  
Reg Office: Stockholm, Sweden

Tel: +46 8 627 23 00  
Fax: +46 8 764 59 65  
[info@ibs.net](mailto:info@ibs.net)  
[www.ibs.net](http://www.ibs.net)



# PRESS RELEASE

Picture byline: Mark Cockings, Senior Vice President Sales & Marketing, IBS and David Schembri, President smart USA.

## IBS CORPORATE HEADQUARTERS

P.O. Box 1350, Hemvärnsgatan 8  
SE-171 26 Solna, Sweden

Corp Reg No: 556198-7289  
Reg Office: Stockholm, Sweden

Tel: +46 8 627 23 00  
Fax: +46 8 764 59 65

info@ibs.net  
[www.ibs.net](http://www.ibs.net)

