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Press release

## StreamServe established in Asia Pacific through new partner in Singapore

Press Release – September 6, 2000, Stockholm, Sweden, and Singapore.

StreamServe, Inc., a rapidly growing provider of eCommerce infrastructure software that facilitates flexible business communications, arrives in Asia Pacific with the appointment of Sun Office Management Pte Ltd, a Singapore based company, as distributor for the Asia Pacific region. The first two StreamServe software and implementation contracts have already been signed and projects started with Asian companies Canon Marketing and K.C. Dat.

StreamServe has appointed Sun Office Management Pte Ltd as distributor for its products within the entire Asia Pacific region. Singapore shall be the regional headquarters for Asia Pacific with offices in more Asia-Pacific countries coming into operation within the next few years. StreamServe has offices in nine countries on three continents, with global headquarters in Stockholm, Sweden, and Raleigh, North Carolina, USA.

- Our appointment of Sun Offices Management is a natural consequence of the strong demand that we have experienced from companies in that region, and will also provide us with the possibility to serve our global Key Account Clients even better. Sun Office Management has proven its ability to both sell and implement our solutions already, thus forming a strong bridgehead for StreamServe's further expansion in the fast growing e-business market in the Pacific Rim, said Hans Otterling, CEO, StreamServe, Inc.

StreamServe's new distributor is already experiencing a strong demand for StreamServe's products in Asia, and has so far installed the StreamServe software at Canon Marketing and K.C. Dat.

## About StreamServe

StreamServe is a provider of provider of eCommerce infrastructure software that facilitates flexible business communications. The product suite is designed to manage and automate the flow of critical business information. The software enables StreamServe's customers to communicate with their customers, suppliers and partners in a wide range of formats, across many types of channels, and in a customized manner.

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The product suite enables seamless integration with most major business applications and ebusiness platforms. StreamServe's software allows companies to leverage business applications, add functionality and flexibility, and enables communication for participation in ebusiness. StreamServe also provides reliable, integrated and automated software solutions to enable a robust exchange of information in e-commerce companies and Internet portals.

StreamServe began operations in Sweden in 1995. During 1998 and 1999, StreamServe expanded its activities to Finland, France, Germany, The Netherlands, Norway, UK, and the United States. Strategic alliances with business application vendors, system integrators and other e-business providers, enhance StreamServe's market penetration.

StreamServe's more than 1,700 customers worldwide include businesses operating in a wide range of industries, as well as operators of Internet portals designed for business-to-business (B2B) and business-to-consumer (B2C) commerce. StreamServe had revenues of \$14.7 million in the year ended December 31, 1999.

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