

Press release

October 2, 2000

Notice to attend special general meeting

Shareholders in Adera AB (publ) are hereby invited to attend a Special General Meeting on October 17, 2000 at 10:00 a.m. Salén's Conference Center and Cafeterias, the "Berättaren" Room, Norrlandsgatan 15, Stockholm.

Notification

Shareholders who wish to participate in the Meeting must be listed in the register of shareholders maintained by VPC AB (the Swedish Securities Register Center) not later than October 6, 2000 and notify the Company of their intent to participate in the Meeting not later than October 11, 2000 at 3:00 p.m. Notification may be made in writing to Adera Sweden ABAB (publ), Stureplan 4a, SE-114 35 Stockholm, Attn: Jeanette Ersson, by e-mail to jeannete.ersson@aderagroup.com, or by telephone +46 8 545 033 00. In notifying the Company, shareholders must state their name, national registration/corporate registration number, address and telephone number.

Right to participate

Only shareholders whose shares are registered in their own name are entitled to participate in the Meeting. Shareholders whose shares are registered in the names of nominees, through the trust department of a bank or other trustee, must temporarily re-register the shares in their own names at VPC not later than October 6, 2000.

Agenda

1. Opening of the Meeting.
2. Election of the Chairman of the Meeting.
3. Preparation and approval of the list of shareholders entitled to vote at the Meeting
4. Approval of the agenda.
5. Election of minutes-checkers.
6. Determination of whether the Meeting has been duly convened.
7. Board of Directors' proposal for decisions on new issue and the right to reduce the share premium reserve.

The Board proposes that the Special General Meeting decide on a new issue of shares, without preferential rights to the shareholders, totalling 1,508,205 Series B shares at SEK 0.10 each to be subscribed by the joint owners of all shares in Nucleus Limited, with the obligation for the subscribers to transfer all shares in Nucleus Limited as payment to the issuer. As a result of the issue, the Company's share capital increases by a total of SEK 150,820.50. The Board proposes that the Meeting decide on a reduction in the share premium reserve in an amount corresponding to what the new issue would contribute to the share premium reserve. It is proposed that the reduction decision be

conditional upon registration of the new issue decision at the Patent and Registration Office.

8. Board's proposal for a decision regarding an addition to the applicable incentive program.
The Board proposes that the Special General Meeting decide that the incentive program adopted at the Special General Meeting on July 19, 2000 shall also include newly elected members of the Board of the Company. The reason for the revision is that the Board has determined that it is appropriate to offer newly elected board members part-ownership in Adera through the incentive program and provide the possibility to participate in a favourable development of the Company. A decision pursuant to this point requires that the decision is supported by shareholders representing at least nine tenths of the votes cast at the Meeting and of the votes represented at the Meeting.
9. Election of new Board members and a decision on fees to be paid to the Board.
The Board proposes new election of one or two Board members and a decision regarding Board fees and allotment of warrants as a result; all in accordance with the proposal that will be presented by the Nominating Committee prior to the Meeting.
10. Declare the meeting closed.

The Board's complete proposals for decision in accordance with Points 7 and 8 and documentation in accordance with Chap. 4 §4 and §6 of the Swedish Companies Act are available at least one week prior to the Meeting and will be sent to shareholders who so request and who provide their postal address.

Stockholm, October 2000
Board of Directors
Adera AB (publ)

Adera AB (publ) generates business value for customers by combining areas of expertise critical for success based on the new business logic: strategy/business development, marketing/communications and IT/Internet. Adera currently consists of around 650 employees and has offices in Stockholm, Gothenburg, London, Amsterdam, Antwerp, Munich, Copenhagen, Malmö, Oslo, Ljungby and Värnamo. Adera shares are listed on the O-List of the OM Stockholm Exchange, Attract 40.

For more information, visit our new website: www.aderagroup.com

For further information, please contact:

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