

**Press Release from AU-System**  
**For immediate release**

## **AU-SYSTEM IN WAP DEAL WITH ASCOM**

**Stockholm, Sweden - October 4, 2000** - AU-System, a leading Mobile Internet consultancy, has signed an agreement to deliver WAP browser software and consulting services to Ascom, the Swiss telecommunications group. The AUS WAP Browser will be used in Ascom's residential and business telephones.

“The Ascom deal is pioneering in terms of using WAP in telephony systems,” says Christer Björk, Business Area Manager at AU-System. “To my knowledge, Ascom is among the first to use the WAP browser in the fixed telephone network, whereby the telephone becomes an alternative to the PC as a terminal for Internet access.”

AU-System's agreement with Ascom is one of several WAP contracts by the company this year. Samsung has already launched two WAP telephones with the aid of AU-System, and Motorola is currently developing new phones jointly with AU-System. In addition to the browser software, the agreements also include consulting and support services.

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### **About AU-System**

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 850 staff in offices in Sweden, Singapore, Thailand, the U.K. and the U.S. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit [www.ausystem.com](http://www.ausystem.com).

### **About Ascom**

Ascom is an internationally active Swiss telecommunications, service automation and energy systems group, with more than 10,000 employees worldwide and revenues of around CHF 3 billion. For more information see [www.ascom.com](http://www.ascom.com).

### **AU-System and WAP**

AU-System is an active member in the WAP Forum and has participated in the development of the WAP browser used by Ericsson in its terminals. The company also has a distributor's agreement with Ericsson, giving AU-System the right to licence the WAP browser to other suppliers of communication devices as the AUS WAP Browser. The browser is compliant with the latest specifications from the WAP Forum and the client list includes companies like Motorola, Samsung, Compaq, Hyundai Electronics and LG Electronics. Apart from software licences, AU-System also offers consultancy services such as service development for mobile operators, solutions development, e.g. secure mobile banking and stock trading, and adaptation of the AUS WAP browser to various environments.