

Ericsson to deliver world's first 3G customer care & billing system to Suomen 3 P

The customer care and billing system will be delivered to Suomen 3 P Oy in cooperation with Ericsson's partner EHPT. The system focuses on collection and handling of invoicing data and billing for mobile and IP services, management of customer relations (CRM), and progressive customer-service functions.

"We chose Ericsson as our supplier due to its extensive expertise and leading position in mobile Internet," says Mr. Reijo Syrjäläinen, Managing Director of Suomen 3 P. "Suomen 3 P sees the mobile Internet as one of the fastest growing service sectors, and it is our belief that the market for these services is really getting under way, as the networks are working at growing speeds and the interests of users are meeting the right services."

"The system as a whole will help Suomen 3 P ensure its leading position in the race for GPRS and 3G service networks," continues Mr. Syrjäläinen. "With the system, 3 P will be able to respond quickly and in a customer oriented way to the change of consumer behaviour and markets."

"This contract shows the importance and Ericsson strengths of providing complete applications and services to our customers for 3G, including customer care and billing," says Veli-Matti Mattila, President of Ericsson Finland. "This cooperation between Suomen 3 P and Ericsson is a significant step toward the next generation solutions as the leader in mobile Internet."

Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for customers all over the world.

Please visit Ericsson's pressroom at: <http://www.ericsson.se/pressroom>

FOR FURTHER INFORMATION, PLEASE CONTACT

Pekka Tähtinen, Director, Oy L M Ericsson Ab
Phone: +358 9 299 3128, +358 40 502 8577
E-mail: pekka.tahtinen@ericsson.fi

Reijo Syrjäläinen, CEO, Suomen 3 P Oy
Phone: +358 50 341 9721, E-mail: reijo.syrjalainen@suomen3p.fi

Seved Ribbing, EHPT
Phone: +46 8 6852243, E-mail: seved.ribbing@ehpt.com

About Suomen 3 P

Suomen 3 P Oy is opening up new kinds of mobile services in the third nationwide mobile communication network. It is our goal to offer the world's best mobile services, for the delight and need of our customers. Our owners are regional telephone companies with an overall turnover of three billion Finnish Marks.

About EHPT

EHPT is an independent, world-class provider of application software and services to telecom operators and has installed 540 operations support and business support systems in 80 countries. Its success is based on a thorough understanding of the convergence of telecom and computer networks. Founded in 1993 as a joint venture own 60 percent by Ericsson and 40 percent by Hewlett-Packard, it combines and enhances the strengths of these world-leaders to provide leading edge solutions. EHPT has a global presence, with its headquarters based in Sweden, and employs more than 1,400 people worldwide.

Please visit EHPT on the web: www.ehpt.com