



FOR IMMEDIATE RELEASE

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BROADBAND WIRELESS INTERNET ACCESS SERVICE LAUNCHED IN CZECH REPUBLIC

New York and Stockholm –October 4, 2000 - NetCom AB (Publ) (“NetCom”, “the Group”) (Nasdaq Stock Market:NECSB), a leading alternative pan-European provider of telecommunications and related services, today announced that its subsidiary Société Européenne de Communication (SEC) has launched broadband Wireless Local Loop (WLL) services in the Czech Republic.

The WLL license in the Czech Republic is within the 3.4 to 3.6GHz spectrum, and covers a population of over 10 million. The service commences today in Prague and Brno, the two largest cities in the Czech Republic, with a combined population of nearly 2 million. The target client base consists of small and medium sized businesses (SMEs).

The service, named Tele2 Always On, guarantees minimum connections speeds of 128 kbps and offers three levels of data transmission: up to 200 MB, up to 1GB and unlimited.

Anders Björkman, CEO of SEC, stated: “There is great demand for high speed Internet connection and data communication services in the Czech Republic and I am delighted that we are able to contribute significantly in this marketplace. We look forward to further developments in deregulation and to building our service offering here.”

NetCom, formed in 1993, is a leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and internet services under the brands Tele2, Tango Comviq and Q-GSM to over 9 million people in eighteen countries. NetCom operates Datamatrix, which specializes in systems integration, Optimal Telecom, 3C Communications, operating public pay telephones and public internet services; Transac, providing billing and transaction processing services; C³, offering co-branded pre-paid calling cards and IntelliNet, the price-guaranteed residential router device. The Group also offers cable television services in Sweden, Estonia and Lithuania under the brands Kabelvision, Tele2 and C-Gates, and together with Modern Times Group, owns the internet portal Everyday.com. The Company is listed on the Stockholm Stock Exchange, under NCOMA and NCOMB, and has ADRs listed on the Nasdaq Stock Market, under NECSB. ADRs representing NetCom's Class A shares have also been approved for listing on the Nasdaq Stock Market.

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