

Player's Club Casino – A Classic, New Release from Boss Media

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A new casino from world-leading casino software supplier Boss Media makes its debut on the Internet: Player's Club Casino (www.playersclubcasino.com), operated by Lucky World Gaming Inc.

The new casino aims to become the premier meeting place for Internet gaming enthusiasts by providing classic, multi-player games and the assurance of secure online transactions. Players are expected to return time and again to the casino to meet friends and to experience the thrill of gaming in a secure online environment.

Boss Media, a definitive leader in online gaming solutions, developed the multi-player software for Player's Club Casino. Exquisite 3D graphics and befitting sound effects create a first-class casino environment where players can relax with friends as they enjoy blackjack, roulette, "Jacks or Better" video poker, Caribbean poker with a progressive jackpot, "Slots o' Gold" slot machines, "Gold Pirates" progressive slot machines, and keno. The games can be played online for real winnings or offline for fun and practice. Players are invited to the Player's Club web site to download the free software or order it to be sent to them on a free CD-ROM.

*The **Boss Media Group** is a leading provider of turnkey solutions for casino operations on the Internet. Potential licensees are offered a customized client-server system, an integrated payment system, and the maintenance and administration services necessary for the successful operation of an Internet casino. Boss Media AB (publ) is a publicly traded company listed on the OM Stockholm Exchange's O-list (Attract 40).*

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