



# Press Release

## New General Manager in Textet AB

Peter Linder has been appointed as new General Manager in Textet AB. Peter Linder will replace Björn Härenstam, who maintain in the New Wave Group AB as Export Manager in Textet AB. His main tasks will be within export and acquisition for the Group.

Peter Linder, who has graduated from School of Economics, has earlier worked as Vice President at Handelsbanken Investment Banking.

Peter Linder will start his job January 1, 2001.

If there are any questions, please contact;

Torsten Jansson    General Manager    Tpn: +46 708 99 80 50, +46 33 22 58 55

Borås October 9, 2000

## New Wave Group AB (publ)

The Board of Directors

### The New Wave Group in Brief

*New Wave is a clothing company that creates, acquires and develops brands in the leisure industry. New Wave operates in two business areas; in the corporate profiling market, selling to independent profiling companies, and the retail market, selling mainly to sportswear retailers. By operating in both of these market sectors, the Group achieves co-ordination advantage and a better risk spread.*

*The Group's best-known brands are Clique, Craft, Grizzly, James Harvest Sportswear, New Wave, Pax, Printer and Skechers.*