



EuroTel Chooses CellPoint in Launch of Location Technology and Services

Brno, Czech Republic, October 9 -- CellPoint Inc. (Nasdaq: CLPT; www.cellpt.com) announces the agreement with EuroTel Praha Ltd. of the Czech Republic for CellPoint's Mobile Location Services platform and applications. EuroTel is launching the Resource Manager today at INVEX, the International Fair for Communication and Information Technology, taking place in Brno this week.

"Our customers of course want to stay ahead, so we are leading these changes to give them the highest quality innovation and therefore best value services," states Alexander Winkler, Deputy Managing Director of EuroTel. "These services are extremely useful for businesses such as sales firms, transport companies and courier services because they improve efficiency while also minimising operational costs. The added advantage is low investment, especially when compared to GPS systems. EuroTel, using CellPoint's latest Location-Based Service technology, is able to offer its customers this service based on their current mobile phones and SIM cards."

"EuroTel is known in the industry as a very technically advanced operator and we are pleased to be chosen as their partner for location services," said Lars Persson, CEO of CellPoint Europe. "This order further emphasises CellPoint's leadership role in this growing industry - we are especially proud since EuroTel formally requested quotations from the location services industry, and after evaluating the proposals, they chose CellPoint."

The CellPoint software-based solution, which was tested this summer during the tender process, enables EuroTel to offer location services using their existing GSM network without doing any changes or additions to their network. Resource Manager enables transport, security, service and sales organisations to be more efficient and to increase customer satisfaction by routing their vehicles and mobile personnel more effectively.

CellPoint has announced commercial installations of its platform and services in Sweden, France, South Africa, Thailand, Czech Republic and also recently announced agreements in Germany and Ireland through subsidiary Unwire.

EuroTel Praha Ltd. (www.eurotel.cz) is the Czech Republic's largest wireless service provider operating a 900/1800 MHz GSM network that covers 99 percent of the population in the territory, or more than 10 million people. EuroTel has already introduced WAP services and GPRS as well as a wireless portal in its network and is globally known as a very progressive and technically advanced operator. EuroTel Praha is a joint venture of CESKY TELECOM Inc. (51%) and Atlantic West B.V. (49%). Atlantic West B.V. is equally owned by Verizon Communications (NYSE:VZ) and AT&T (NYSE:T).

CellPoint Inc. (Nasdaq: CLPT, www.cellpt.com) is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telemetry services in cooperation with cellular operators worldwide. CellPoint's end-to-end cellular location technology works in unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource Manager™ for mobile resource management and Finder™, an application for locating friends and family.

GSM accounts for more than 60% of the world digital cellular market with more than 350 million subscribers worldwide. Estimates for cellular phone usage are now at more than 1.5 billion users by 2005, with GSM accounting for two-thirds of the total market, and one billion mobile Internet users by 2005.

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