



*For immediate release*

## **StreamServe Further Extends Support for eBusiness Enablement and eBusiness Collaboration**

### ***Solution Addresses Businesses' Entire Spectrum of eBusiness Communication***

Boston, MA, and Stockholm, Sweden (October 11, 2000) – StreamServe Inc., an eBusiness communication software company, has enhanced its flagship product, StreamServe. The enhancements will help companies meet their biggest eBusiness challenge – effectively communicating with customers, suppliers, and eMarketplaces.

"In today's net economy, businesses must communicate using a variety of information channels and formats," says Hans Otterling, StreamServe – CEO, "Successful eBusinesses need to exchange information via print, email, fax, flat file, EDI, and the Internet, while simultaneously preparing for XML and mobile commerce. All this is possible using StreamServe."

The StreamServe solution now encompasses three evolutionary dimensions of business communication: Document *Delivery & Presentation*, eBusiness *Enablement*, and eBusiness *Collaboration*.

- *Document Delivery & Presentation* – Common business documents, such as purchase orders, invoices, advanced shipping notices, still drive business-to-business commerce. The application offers strong back end connectivity to most of the major business application vendors, such as Oracle, J.D.Edwards, and SAP. It pulls information and publishes the document across communication channels, such as print, fax, and PDF. Document output can be tailored and personalized to support unique business relationships. The information can also be archived for future customer service efforts and reference.
- *eBusiness Enablement* – The application presents superior eBusiness capabilities. The strongest feature is its support for the various dialects of XML. Trading partners can exchange business information using Open Application Group, RosettaNet, BizTalk, and other major vertical and application XML standards. StreamServe offers a comprehensive architecture supporting the wireless strategies, managing competing standards and a variety of platforms, which allows companies and users to build everything from internal "light-weight" processes to more complex business processes using the platform for eBusiness Enablement.
- *eBusiness Collaboration* – Using StreamServe organizations can support collaborative business processes; companies can publish request for proposals (RFQs) to suppliers or eMarketplaces, post purchase orders, execute inventory reorders, and handle other complex business transactions. StreamServe automates

*StreamServe AB, Box 10160, SE-121 28 Stockholm,  
Sweden*

*Tel: +46 8 686 85 00 Fax: +46 8 686 85 10 . [www.streamserve.com](http://www.streamserve.com) .  
[info.se@streamserve.com](mailto:info.se@streamserve.com)*

collaborative business processes with true bi-directional application integration into the major business applications, such as Oracle and SAP. It also features additional support for message queuing standards such as Microsoft's MSMQ and IBM's MQSeries.

The StreamServe solution provides a flexible, eBusiness communication framework. It can evolve with a business' communication requirements. Enhanced functionality is built upon StreamServe modular and component technology; existing customers can easily upgrade from traditional output management to full eBusiness capabilities. The application is distributed through StreamServe's direct sales and indirect channels.



### **About StreamServe**

*StreamServe is a provider of eBusiness communication software. Its solutions enable companies to manage, personalize, and automate the flow of critical business information between its customers, suppliers, and eMarketplaces. StreamServe leverages existing investments by providing integration with most major business applications, legacy systems, and eBusiness platforms.*

*StreamServe began operations in Sweden in 1995. Over the past five years, it has experienced explosive growth and now has offices in Finland, France, Germany, The Netherlands, Norway, the United Kingdom, and the United States. StreamServe has more than 1,800 customers across a wide range of industries representing the new and old economies. The company also has strong partnerships with major business application vendors, systems integrators, and eBusiness providers. See [www.streamserve.com](http://www.streamserve.com)*

*For more information, please contact:*

*In the United States:*

*Scott Latham, Vice President, Business Development  
StreamServe, Inc.  
Phone: (781) 863 1510  
[scott.latham@streamserve.com](mailto:scott.latham@streamserve.com)*

*In Europe:*

*Stefan Blomqvist, Vice President, Sales  
StreamServe, Inc.  
Phone: +46 8 686 85 47  
[stefan.blomqvist@streamserve.com](mailto:stefan.blomqvist@streamserve.com)*

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*StreamServe AB, Box 10160, SE-121 28 Stockholm,  
Sweden  
Tel: +46 8 686 85 00 Fax: +46 8 686 85 10 . [www.streamserve.com](http://www.streamserve.com) .  
[info.se@streamserve.com](mailto:info.se@streamserve.com)*