

Press release October 13, 2000

Bo Jacobsson appointed new CFO of the Telia Group

Effective today Bo Jacobsson was appointed the new Chief Financial Officer (CFO) of the Telia Group. He succeeds Reinhold Geijer, who has requested to leave the company.

Bo Jacobsson joined Telia at the beginning of September to be head of Accounting and Controlling for the Telia Group. He also serves on the boards of several Telia Group companies.

Bo Jacobsson was mostly recently President and CEO of the Scancem building materials group, a position he held for two years before joining Telia. He was also CFO of Scancem before he became CEO, as well as CFO of the Trelleborg Group between 1991 and 1997. Bo Jacobsson was born in 1951. He is married and has two children.

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