

Press release

October 23, 2000

Adera decides on non-cash issue

Based on the authority granted by the Annual General Meeting, the Board of Directors of **Adera AB (publ)** decided on October 20, 2000 to conduct a non-cash issue involving a total of 404,412 Series B shares, as a result of which the share capital will increase by SEK 40,441.20. After the share issue, the Company's share capital will amount to SEK 2,126,681.70, distributed among 21,226,817 shares.

The share issue will be conducted excluding preferential rights to shareholders and is directed to the sellers of Braendpunkt A/S and their holding companies. The new shares will be paid using all shares in the aforementioned companies as non-cash assets.

Adera AB (publ) generates business value for customers by combining areas of expertise critical for success based on the new business logic: strategy/business development, marketing/communications and IT/Internet. Adera currently consists of around 650 employees and has offices in Stockholm, Gothenburg, London, Amsterdam, Antwerp, Munich, Copenhagen, Malmoe, Oslo, Ljungby and Värnamo. Adera shares are listed on the O-List of the OM Stockholm Exchange, Attract 40.

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