



**FOR IMMEDIATE RELEASE**

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## **NETCOM AB ANNOUNCES THE EXPANSION OF VOICE OVER INTERNET PROTOCOL AND WIRELESS INTERNET ACCESS SERVICES IN POLAND**

New York and Stockholm – October 24, 2000 - NetCom AB (Publ) (“NetCom”, “the Group”) (Nasdaq: NECSB), one of the leading alternative pan-European providers of telecommunications and related services, today announced the expansion of Voice over Internet Protocol (VoIP) and wireless internet access services in Poland.

NetCom launched its VoIP service in Poland six months ago and currently has 500 business customers. It is now also targeting the domestic consumer market through national and international VoIP services, which are priced up to 65% lower than those offered by Polish Telecom the PTT.

NetCom’s wireless internet service offers permanent, always-on internet access with speeds starting at a minimum of 32 kbps up to 512 kbps and at a fraction of the cost of leased line services. The target customer base consists of small and medium sized businesses (SMEs). The service is now being offered in Warsaw, Krakow, Gdansk and Poznan and will be rolled out further over the coming months.

Lars-Johan Jarnheimer, President and CEO of NetCom commented: The expansion of Voice over Internet Protocol and wireless internet services firmly establishes our footprint in this significant market ahead of deregulation. Our aim is for Tele2 to become a leading participant in Poland by 2001.”

*NetCom, formed in 1993, is a leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and internet services under the brands Tele2, Tango, Comviq and Q-GSM to over nine million people in 20 countries. NetCom operates Datamatrix, which specializes in systems integration, Optimal Telecom, 3C Communications, operating public pay telephones and public internet services; Transac, providing billing and transaction processing services; C<sup>3</sup>, offering co-branded pre-paid calling cards and IntelliNet, the price-guaranteed residential router device. The Group also offers cable television services in Sweden, Estonia and Lithuania under the brands Kabelvision, Tele2 and C-Gates, and together with Modern Times Group, owns the internet portal Everyday.com. The Company is listed on the Stockholm Stock Exchange, under NCOMA and NCOMB, and has ADRs listed on the Nasdaq Stock Market, under NECSA and NECSB.*

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