



FOR IMMEDIATE RELEASE

Tuesday, October 24, 2000

TELE2 AB'S ACQUISITION OF BALKOM GSM APPROVED

New York and Stockholm – October 24, 2000 - NetCom AB (Publ) (“NetCom”, “the Group”) (Nasdaq Stock Market:NECSB), a leading alternative pan-European provider of telecommunications and related services, today announced that the acquisition of Baltkom GSM, the second largest mobile telecommunications company in Latvia, by its subsidiary Tele2 AB, has been approved by the Ministry of Transport of the Republic of Latvia.

NetCom announced that it had entered into an agreement to acquire 100% of the share capital of Baltkom GSM for approximately US\$277 million on October 3, 2000.

NetCom, formed in 1993, is a leading alternative pan-European telecommunications company offering fixed and mobile telephony, data network and internet services under the brands Tele2, Tango, Comviq and Q-GSM to over nine million people in 20 countries. NetCom operates Datamatrix, which specializes in systems integration, Optimal Telecom, 3C Communications, operating public pay telephones and public internet services; Transac, providing billing and transaction processing services; C³, offering co-branded pre-paid calling cards and IntelliNet, the price-guaranteed residential router device. The Group also offers cable television services in Sweden, Estonia and Lithuania under the brands Kabelvision, Tele2 and C-Gates, and together with Modern Times Group, owns the internet portal Everyday.com. The Company is listed on the Stockholm Stock Exchange, under NCOMA and NCOMB, and has ADRs listed on the Nasdaq Stock Market, under NECSA and NECSB.

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