

PRESS RELEASE

Stockholm, October 24 2000

## Intentia signs pan European partnership with Olympus Europe

Stockholm, Sweden -Intentia International AB (publ) (XSSE: INT B) Today announced that Intentia Deutschland GmbH has signed a pan European partnership with Olympus Europe. Olympus, a world player in the field of imaging and information systems, medical systems, endoscop and diagnostic equipment and cameras, has on October 20, 2000 signed an agreement with Intentia. The objective with this partnership is to improve Olympus corporate business processes within logistics, finance and after-sales service in their European operation. This contract includes the Intentia's e-collaborations application MOVEX and implementation services.

The project will start immediately and in the first phase include the operations in Austria, Hungary, Germany, France, Norway, Sweden and Switzerland. The number of users will exceed 1.000.

The partnership with Intentia is essential for the future development of our business in Europe," says Dr. Mattias Hondl, CFO at Olympus Europe. "It was clear to us that Intentia has an excellent product backed by real professionals that will enable us to continue on our path of success".

Jan Nilsson, Managing Director at Intentia in Germany commented "Our partnership with Olympus once again proves Intentia's global capability and strong product offering."

## For more information, please contact:

Dr. Mattias Hondl

Managing Director Finance and Administration,
Olympus Optical Co. (Europe) GmbH.

Tel + 49 40 23773 0

Jan Nilsson Managing Director

Intentia Deutschland GmbH,

Tel + 49 2103 89 06 0 E-mail jan.nilsson@intentia.de

Thomas Ahlerup

**Director Corporate Communications** 

Intentia International AB (publ)
Tel +46-8-5552 5766
Fax +46-8-5552 5999
Cellphone +46-708-545 666

E-mail thomas.ahlerup@intentia.se

## About Olympus Optical Co (Europe) GmbH

OLYMPUS actively operates throughout the world, with main offices in Europe, Japan and the USA. More than 3000 people from 26 nations are working in the European OLYMPUS Group. Focusing on precision equipment and opto-digital systems, OLYMPUS pioneers key technologies for both consumers and industry.

www.olympus.com

## About Intentia International AB (publ).

Over the past few years, Intentia International AB has concentrated on positioning itself to meet the demands it anticipated would arise from the new e-economy era. Intentia has developed its Movex product from a traditional ERP system to a complete e-collaboration solution that can manage all the demands of the new economy. Movex offers Intentia's customers the key to success, with its applications for customer relationship management (CRM), enterprise resource planning (ERP), supply chain planning & execution (SCPE), partner relationship management (PRM), business performance management (BPM) and e-business.

Intentia is well-positioned to respond to market needs when the "e" (electronic) evolves into "c" (collaboration), working hard to satisfy customers through its organization of more than 3,800 professionals serving in excess of 3,500 customers in over 40 countries around the world. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.