

*Press release*

## **LyngBox Web Shop "outside" Sweden!**

### ***Linköping, December 2, 2008 - LyngBox Media AB opens web shop to a wider audience***

Until recently, satellite and digital-TV enthusiasts outside Sweden were only able to buy the LyngBox HDTV-receiver/recorder via regional distributors and resellers. With the expansion of our web shop anyone can now buy the **Lyngbox LB-1ST** directly from our home page.

At the moment we are running a combined opening and Christmas special all through December:

### **"Get your LyngBox for €549 (+ shipping)"**

Welcome to our store at [www.lyngbox.com](http://www.lyngbox.com)!

#### **About LyngBox Media**

LyngBox Media is a Swedish company formed specifically to develop and bring to market the LyngBox - an advanced HDTV receiver/recorder for satellite and terrestrial digital transmissions. What makes the LyngBox unique and easy to operate, is the exclusive integration with LyngSat Network - today the biggest independent source of satellite and channel data. The LyngSat Network has earned recognition for being the number one source of reliable and up-to-date satellite and technical information; the web portal has more than 18 million visits per month.

The result of the close cooperation between LyngSat Network, ESA (European Space Agency) and LyngBox Media is a set-top box with an unparalleled simplicity in accessing and continuously upgrading the enormous selection of available satellite channels. The concept, design and production of LyngBox are Swedish from start to finish.

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