



Press Release

5 December 2008

Cloetta's company description published

As previously announced, Cloetta AB (publ) will be listed on NASDAQ OMX First North as of 8 December 2008.

A company description in preparation for the listing is now available on the company's website www.cloetta.se and at www.ohman.se. The company description will also be distributed by mail to the shareholders in Cloetta Fazer AB, under name change to Fazer Konfektyr Service AB ("Fazer Konfektyr"), as part of the offer document published today by Oy Karl Fazer Ab ("Fazer") in respect of its offer to the shareholders in Fazer Konfektyr to tender all shares in Fazer Konfektyr to Fazer.

For further information contact

Curt Petri, Managing Director, mobile +46 70-593 2169

Olof Svenfelt, Chairman, mobile +46 70-963 1930

About Cloetta

Founded in 1862, Cloetta is the oldest chocolate manufacturer in the Nordic region. The company's best known brands are *Kexchoklad*, *Center*, *Plopp*, *Polly*, *Tarragona*, *Guldnougat*, *Bridge*, *Juleskum*, *Sportlunch* and *Extra Starka*. Cloetta has two production units in Sweden, one in Ljungsbro and one in Alingsås. For the period from 1 September 2007 to 31 August 2008, Cloetta reported pro forma net sales of approximately SEK 930 million. As of 8 December 2008 Cloetta's class B shares are traded on NASDAQ OMX First North, with E. Öhman J:or Fondkommission AB as Certified Adviser.



Kexchoklad – Sweden's leading confectionery brand – a classic since 1938

For more pictures go to www.cloetta.se/press