

KPN LAUNCHES THE 'SIMYO' BRAND IN SPAIN LEVERAGING THE NOBILL® PLATFORM, MANAGED BY SYMSOFT'S PARTNER SIMFONICS

Stockholm, Sweden – June 18, 2008: **Dutch operator KPN International's recent launch of its 'Simyo' brand on the Spanish market has exceeded all expectations. Spain is the fourth country where KPN launches 'Simyo', following the success in Belgium, Germany and the Netherlands, but the first market where KPN acts as a true MVNO (Mobile Virtual Network Operator).**

KPN co-operates with Simfonics, who offers a managed service delivery platform, based on Symsoft's Nobill® MVNO solution. Nobill® MVNO includes real-time rating and charging for both voice and data, including the key services; SMS, MMS, WAP, USSD, GPRS, IVR and Voicemail - all on a common platform.

KPN is pursuing its multi-brand strategy throughout Europe, entering new markets as a virtual operator with well-targeted brands, including 'Simyo' in Spain. *"It was important for us to find partners that wouldn't force us to trade-off between time to market and functionality. Using Symsoft's modular and feature-rich Nobill solution and Simfonic's well-managed hosting and integration services, we were able to launch multiple brands and complete the project in an unusually short time-frame"*, says Jochen Doppelhammer, CEO, E-Plus Moviles.

"With Symsoft's single-vendor Nobill solution and our expert team of operating service platforms, KPN can focus on its marketing and sales activities, greatly reducing its need to keep a large technical organization. We have a longstanding relationship with Symsoft and their speed, flexibility and deep technical knowledge provides our customers with a significant advantage as they launch their MVNO services", says Uwe Lührig, CEO, Simfonics.

"It is exciting to co-operate with such an innovative and focused customer as Simfonics, and a highly respected and successful mobile operator as KPN. The requirements have been demanding, but thanks to a good co-operation the project was launched in time. We are looking forward to the challenge from Simfonics and KPN to expand their businesses and services to other major European markets, says Jonas Hassler, Sales Director at Symsoft."

About KPN (www.kpn.com and www.kpn-international.com)

KPN is a leading provider of telecommunications services, serving customers with wireline and wireless telephony, internet and TV services. To business customers, KPN delivers voice-, internet and data services as well as fully-managed, outsourced ICT solutions. Both in the Netherlands and internationally, KPN provides network services to third parties, including operators and service providers. In Germany and Belgium, KPN serves consumer as well as business markets with its mobile operations.



About Simfonics (www.simfonics.com)

Simfonics is a European Mobile Virtual Network Enabler (MVNE) offering in a full managed service business model, a services delivery platform including all key services like SMS, MMS, WAP, USSD, GPRS with full real-time rating and charging capabilities. With the team of experts with many years experience of running service platforms, billing and customer care systems at mobile operators we can offer MVNOs to handle their complete technology and support product management to focus on marketing and sales.

About Symsoft (www.symsoft.com)

Symsoft develops leading solutions for the service layer network, such as real-time charging, messaging and IP services. Open architecture combined with innovative technology yields short lead times. Founded in 1989 and based in Stockholm, Sweden, Symsoft has operational systems in more than 30 countries.

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