



top level of gaming technology

NYX Interactive launches a completely new and open game approach

With NYX Interactives latest software, the operator can themselves skin and completely customize a bingo or casino game to suit their portal, their brand or their own game idea.

Starting with game configuration and color schemes and various themes to games with customer specific sounds and graphics to take the full approach of practically even build and incorporate their own game that are exclusive to the operator.

"This is truly unique and has already be implemented by NYX customers. NYX offers an opportunity for any operator using this software to receive a customized setup and integrate with any existing technology" sais Staffan Lindgren, CEO NYX Interactive.

This new unique quick to market, open and non-proprietary approach enables Operators to take focus on their marketing ideas without being in the hands of their supplier with regards to game content. NYX solution thereby enables customers to manage their games content as easily as they today manage their web-portal content.

Staffan Lindgren - CEO NYX Interactive
Mobile: +46 709 88 58 30
Mail:staffan@nyxinteractive.com

<http://www.nyxinteractive.com>

NYX Interactive is a solutions provider for WLA and commercial gaming operators. The company was established in 2006 as a response to the paradigm shift in the gaming industry. Our objective is to help our clients thrive by providing the best gaming products and services there is. NYX has already been recognized as a leading supplier for several gaming products and services segments and are continuing building and marching towards becoming a truly globally leading provider in all of the interactive gaming space. NYX Interactive product development and consultants provides complete solutions, senior system expertise and long-term support to its customers in the gaming industry. NYX Interactive AB is a company registered in Stockholm, Sweden